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ETERNITY INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 764)

FURTHER DELAY IN DESPATCH OF CIRCULAR

As additional time is required to finalise certain information to be included in the Circular, it is expected that the despatch date of the Circular will be further postponed to a date falling on or before 22 April 2016.

This announcement is made pursuant to Rule 14.36A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

References are made to (a) the announcements of Eternity Investment Limited (the “**Company**”) dated 8 January 2016 (the “**Announcement**”) and 11 January 2016 in relation to, amongst others, the Disposal Mandate; and (b) the announcements of the Company dated 29 January 2016, 19 February 2016, 4 March 2016 and 8 April 2016 in relation to the delay and further delay in despatch of the Circular (as defined below). Capitalised terms used herein shall have the same meanings as those defined in the Announcement unless stated otherwise.

As stated in the announcement of the Company dated 8 April 2016, the circular (the “**Circular**”) containing, among other things, details of the Disposal and the grant of the Disposal Mandate, together with a notice convening the SGM and other information required under the Listing Rules is expected to be despatched to the Shareholders on or before 20 April 2016.

As additional time is required to finalise certain information to be included in the Circular, it is expected that the despatch date of the Circular will be further postponed to a date falling on or before 22 April 2016.

Shareholders and potential investors should note that (i) the grant of the Disposal Mandate is subject to the approval of the Shareholders at the SGM and therefore the Disposal may not be proceeded; and (ii) there is no assurance that the Company will proceed with the Disposal after the grant of the Disposal Mandate as the Disposal is subject to the conditions as set out in the Announcement. As such, Shareholders and potential investors are urged to exercise caution when dealing in the Shares.

By Order of the Board
Eternity Investment Limited
Lei Hong Wai
Chairman

Hong Kong, 20 April 2016

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai Elton, Mr. Chan Kin Wah Billy and Mr. Cheung Kwok Fan; and three independent non-executive Directors, namely, Mr. Wan Shing Chi, Mr. Ng Heung Yan and Mr. Wong Tak Chuen.