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ETERNITY INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 764)

UPDATE ON PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(2) of the Listing Rules and Inside Information Provisions of Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Upon further review by the Board on the unaudited consolidated management accounts of the Group for the year ended 31 December 2015, the Board wishes to update the Shareholders and potential investors that the Group expects to record the profit attributable to owners of the Company in a range of HK\$100.34 million to HK\$110.34 million for the year ended 31 December 2015, instead of HK\$59.00 million to HK\$69.00 million as announced in the Profit Warning Announcement.

The improvement on the expected profit attributable to owners of the Company is due to the subsequent reclassification of other reserve with a debit balance of HK\$41.34 million from profit or loss to retained profits, on the deemed disposal of a subsidiary on 6 November 2015.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Eternity Investment Limited (the “**Company**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Inside Information Provisions of Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the Company’s profit warning announcement dated 16 March 2016 (the “**Profit Warning Announcement**”). Capitalised terms used herein shall have the same meanings as defined in the Profit Warning Announcement unless the context requires otherwise.

Upon further review by the Board on the unaudited consolidated management accounts of the Group for the year ended 31 December 2015, the Board wishes to update the Shareholders and potential investors that the Group expects to record the profit attributable to owners of the Company in a range of HK\$100.34 million to HK\$110.34 million for the year ended 31 December 2015, instead of HK\$59.00 million to HK\$69.00 million as announced in the Profit Warning Announcement.

The improvement on the expected profit attributable to owners of the Company is due to the subsequent reclassification of other reserve with a debit balance of HK\$41.34 million from profit or loss to retained profits, on the deemed disposal of a subsidiary on 6 November 2015.

The Company is in the process of finalising the annual results of the Group for the year ended 31 December 2015 and the related audit work has not yet been completed. The information contained in this announcement is based on the further review by the Board on the unaudited consolidated management accounts of the Group for the year ended 31 December 2015 and the information currently available, which have not been confirmed by the Company's auditors. The audited annual results of the Group for the year ended 31 December 2015 will be published on 31 March 2016.

Save as disclosed above, the Board confirms that all information in the Profit Warning Announcement remains unchanged.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Eternity Investment Limited
Lei Hong Wai
Chairman

Hong Kong, 24 March 2016

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai Elton, Mr. Chan Kin Wah Billy and Mr. Cheung Kwok Fan; and three independent non-executive Directors, namely, Mr. Wan Shing Chi, Mr. Ng Heung Yan and Mr. Wong Tak Chuen.