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ETERNITY INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 764)

DISCLOSEABLE TRANSACTION PROVISION OF FINANCIAL ASSISTANCE

PROVISION OF FINANCIAL ASSISTANCE

The Board announces that, on 8 June 2015 (after trading hours of the Stock Exchange), the Loan Agreement was entered into between Hong Kong Builders as lender and Customer C as borrower. Pursuant to the Loan Agreement, Hong Kong Builders has conditionally agreed to grant the Loan in the principal amount of HK\$100.00 million to Customer C for a term of two years from the date of drawdown.

The principal terms and conditions of the Loan Agreement are set out in the paragraph headed “The Loan Agreement” in this announcement.

LISTING RULES IMPLICATIONS

As the Previous Loan 2 remained outstanding as at the date of the Loan Agreement, the grant of the Loan under the Loan Agreement is aggregate with the Previous Loan 2 in accordance with Rule 14.22 of the Listing Rules.

As all of the relevant applicable percentage ratios (as defined under the Listing Rules) in respect of the grant of the Loan under the Loan Agreement and the Previous Loan 2 when aggregated together are more than 5% but less than 25%, the grant of the Loan under the Loan Agreement constitutes a discloseable transaction of the Company under Chapter 14 of the Listing Rules and is only subject to the announcement requirement of the Listing Rules.

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The Loan Agreement

The principal terms and conditions of the Loan Agreement are summarised as follows:

Date	:	8 June 2015.
Lender	:	Hong Kong Builders, a licensed money lender in Hong Kong.
Borrower	:	Customer C.
Principal amount of the Loan	:	HK\$100.00 million.
Interest rate	:	8.00% per annum.
Default interest rate	:	8.00% per annum on the default payment from the date of default until the sum is paid.
Security	:	No security will be provided by Customer C.
Term	:	Two years commencing from the date of drawdown.
Available period	:	Six months from the first business day after the fulfilment of the condition precedent as set out below.
Repayment	:	Customer C shall repay the interest on a quarterly basis with the principal amount of the Loan in full at maturity.
Prepayment	:	Customer C may at any time prepay the Loan in full together with the accrued interest by giving not less than ten business days' prior written notice to Hong Kong Builders before maturity.

- Condition precedent : The Loan Agreement is conditional upon the publication of an announcement of the Company in relation to the Loan Agreement and the transactions contemplated thereunder in compliance with Chapter 14 of the Listing Rules.
- Long stop date : 19 June 2015, or such later date as Hong Kong Builders and Customer C may agree.

Funding of the Loan

The Loan will be financed by the internal resources of the Company.

Information on Customer C

Customer C is an individual who is a merchant. To the best of the knowledge, information and belief of the Directors having made all reasonable enquires, Customer C is a third party independent of the Company and its connected persons (as defined under the Listing Rules).

Financial assistance transactions with Customer C in the past 12 months prior to the date of the Loan Agreement

On 8 March 2013, Hong Kong Builders as lender and Customer C as borrower entered into a loan agreement relating to the grant of an unsecured loan in the principal amount of HK\$80.00 million (the “**Previous Loan 1**”) for a term of two years from the date of drawdown. On 17 July 2013, Hong Kong Builders as lender and Customer C as borrower entered into a loan agreement relating to the grant of an unsecured loan in the principal amount of HK\$50.00 million (the “**Previous Loan 2**”) for a term of two years from the date of drawdown. Prior to maturity, Customer C has made full prepayment of the Previous Loan 1 and all interest accrued thereon.

As at the date of the Loan Agreement, Customer C owed Hong Kong Builders the Previous Loan 2 in the principal amount of HK\$50.00 million.

Information on the Group and Hong Kong Builders

The Company is an investment holding company and its subsidiaries are principally engaged in distribution of films, sub-licensing of film rights, sale of financial assets, property investment, money lending, design and sale of jewelry products, and development, distribution and marketing of personal care treatments, products and services.

Hong Kong Builders is a money lender licensed in Hong Kong under the provisions of the Money Lenders Ordinance. Hong Kong Builders conducts money lending business in Hong Kong through the provision of secured and unsecured loans to customers.

Reasons for and benefits of the Loan Agreement

As money lending is one of the principal activities of the Group, the grant of the Loan under the Loan Agreement to Customer C is in the ordinary and usual course of business of the Group.

The terms of the Loan Agreement are negotiated on an arm's length basis between Hong Kong Builders and Customer C. The Directors are of the view that the terms of the Loan Agreement are on normal commercial terms. Given that a stable interest income is generated from the Loan during the term of the Loan Agreement, the Directors consider that the grant of Loan under the Loan Agreement is fair and reasonable and in the interests of the Company and its shareholders as a whole.

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DEFINITIONS

In this announcement, the following words and expressions shall, unless the context otherwise requires, have the same meanings when used herein:

“Board”	the board of Directors
“Company”	Eternity Investment Limited, a company incorporated in Bermuda with limited liability and the issued shares of which are listed on the Main Board of the Stock Exchange under stock code: 764
“Customer C”	an individual
“Director(s)”	the director(s) of the Company
“Group”	the Company and its subsidiaries
“Hong Kong”	the Hong Kong Special Administrative Region of the People's Republic of China

“Hong Kong Builders”	Hong Kong Builders Finance Limited, a company incorporated in Hong Kong with limited liability and a wholly owned subsidiary of the Company
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“Loan”	the unsecured loan in the principal amount of HK\$100.00 million
“Loan Agreement”	the conditional loan agreement dated 8 June 2015 entered into between Hong Kong Builders as lender and Customer C as borrower relating to the grant of the Loan
“Money Lenders Ordinance”	the Money Lenders Ordinance (Chapter 163 of the laws of Hong Kong) as amended, supplemented or otherwise modified from time to time
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“HK\$”	Hong Kong dollars, the lawful currency of Hong Kong
“%”	per cent.

By Order of the Board
Eternity Investment Limited
Lei Hong Wai
Chairman

Hong Kong, 8 June 2015

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai, Elton, Mr. Chan Kin Wah, Billy and Mr. Cheung Kwok Fan; and three independent non-executive Directors, namely, Mr. Wan Shing Chi, Mr. Ng Heung Yan and Mr. Wong Tak Chuen.