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ETERNITY INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 764)

SPECIAL DIVIDEND ANNOUNCEMENT

The Board has resolved to pay the Special Dividend of HK2.50 cents per share out of the contributed surplus, which is a distributable reserve of the Company, to the Shareholders, subject to the Proposed Share Premium Cancellation becoming effective, for their continuous supports to the Company. The Shareholders whose names appear on the Company's register of members on Monday, 19 December 2011 shall be entitled to the Special Dividend.

Upon the Proposed Share Premium Cancellation becoming effective, which is expected to be on 13 December 2011, the register of members of the Company will be closed from Friday, 16 December 2011 to Monday, 19 December 2011 (both days inclusive) for the purpose of determining the entitlement to the Special Dividend.

In order to qualify for the Special Dividend, all transfers of shares of the Company accompanied by the relevant share certificates and transfer forms must be lodged with the Registrar, no later than 4:30 p.m. on Thursday, 15 December 2011. The Special Dividend will be paid on or around Thursday, 29 December 2011.

Reference is made to the announcement of Eternity Investment Limited (the "**Company**") dated 8 November 2011 relating to the meeting of the board (the "**Board**") of directors of the Company. Reference is also made to announcement dated 14 November 2011 and the circular dated 18 November 2011 of the Company relating to the proposed share premium cancellation (the "**Proposed Share Premium Cancellation**").

In view of the proposed acquisition of the entire issued share capital of Citadines Ashley TST (Hong Kong) Limited and Citadines Ashley TST Management (Hong Kong) Limited not having been approved by the shareholders of the Company (the "**Shareholders**") at the special general meeting of the Company held on 3 November 2011 and the sufficient cash position of the Company, the Board has resolved to pay a special dividend of HK2.50 cents per share (the "**Special Dividend**") out of the contributed surplus, which is a distributable reserve of the Company, to the Shareholders, subject

to the Proposed Share Premium Cancellation becoming effective, for their continuous supports to the Company. The Shareholders whose names appear on the Company's register of members on Monday, 19 December 2011 shall be entitled to the Special Dividend.

Upon the Proposed Share Premium Cancellation becoming effective, which is expected to be on 13 December 2011, the register of members of the Company will be closed from Friday, 16 December 2011 to Monday, 19 December 2011 (both days inclusive) for the purpose of determining the entitlement to the Special Dividend.

In order to qualify for the Special Dividend, all transfers of shares of the Company accompanied by the relevant share certificates and transfer forms must be lodged with the Company's branch share registrar and transfer office in Hong Kong, Tricor Standard Limited (the "**Registrar**"), at 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong, no later than 4:30 p.m. on Thursday, 15 December 2011. The record date for the Special Dividend will be on Monday, 19 December 2011. The last day of dealing in shares of the Company on a cum-entitlement to the Special Dividend basis will be Tuesday, 13 December 2011. Dealing of shares in the Company will be traded on an ex-entitlement to the Special Dividend basis as from Wednesday, 14 December 2011. The Special Dividend will be paid on or around Thursday, 29 December 2011.

By Order of the Board
Eternity Investment Limited
Lei Hong Wai
Chairman

Hong Kong, 18 November 2011

As at the date of this announcement, the Board comprises of three executive directors, namely, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai, Elton and Mr. Chan Kin Wah, Billy; one non-executive director, namely, Mr. Cheung Kwok Fan; and three independent non-executive directors, namely, Mr. Wan Shing Chi, Mr. Ng Heung Yan and Mr. Wong Tak Chuen.