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ETERNITY INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 764)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Eternity Investment Limited (the “**Company**”) announces that a meeting of the Board will be held at Unit 3811, Shun Tak Centre, West Tower, 168-200 Connaught Road Central, Hong Kong on Friday, 18 November 2011 at 4:00 p.m. for the following purposes:

1. To consider and approve (where appropriate) the declaration of a special dividend of the Company;
2. To consider and approve (where appropriate) the closure of the register of members of the Company for the purpose of the above mentioned special dividend; and
3. To transact any other business, if any.

By Order of the Board
Eternity Investment Limited
Lei Hong Wai
Chairman

Hong Kong, 8 November 2011

As at the date of this announcement, the Board comprises of three executive directors, namely, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai, Elton and Mr. Chan Kin Wah, Billy; one non-executive director, namely, Mr. Cheung Kwok Fan; and three independent non-executive directors, namely, Mr. Wan Shing Chi, Mr. Ng Heung Yan and Mr. Wong Tak Chuen.