

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



ETERNITY INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 764)

DELAY IN DESPATCH OF CIRCULAR

As additional time is required for the Company to finalise the financial information contained in the Circular, the despatch date of the Circular will be postponed to a date falling on or before 29 July 2011.

This announcement is made pursuant to Rule 14.36A of the Listing Rules.

Reference is made to the announcement (the “**Announcement**”) of Eternity Investment Limited (the “**Company**”) dated 11 April 2011 in respect of the Acquisition. Terms used herein shall have the same meanings as defined in the Announcement unless defined otherwise.

As stated in the Announcement, a circular (the “**Circular**”) of the Company containing, among other things, further details of the Acquisition and notice of the SGM will be despatched to the Shareholders on or before 30 June 2011. As additional time is required for the Company to finalise the financial information contained in the Circular, the despatch date of the Circular will be postponed to a date falling on or before 29 July 2011.

By Order of the Board
Eternity Investment Limited
Lei Hong Wai
Chairman

Hong Kong, 27 June 2011

As at the date of this announcement, the executive Directors are Mr. Lei Hong Wai, Mr. Cheung Kwok Wai, Elton and Mr. Chan Kin Wah, Billy; and the independent non-executive Directors are Mr. Tang Chak Lam, Gilbert, Mr. Hung Hing Man and Mr. Wan Shing Chi.