

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



ETERNITY INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 764)

NOTICE OF BOARD MEETING

The board of directors (the “**Board**”) of Eternity Investment Limited (the “**Company**”) announces that a meeting of the Board will be held on Friday, 25 March 2011 for the purpose of, among other things, approving the audited financial results of the Company and its subsidiaries for the year ended 31 December 2010 and considering the payment of a final dividend, if any.

By Order of the Board
Eternity Investment Limited
Lei Hong Wai
Chairman

Hong Kong, 15 March 2011

As at the date of this announcement, the Board comprises three executive directors namely, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai, Elton and Mr. Chan Kin Wah, Billy; and three independent non-executive directors namely, Mr. Tang Chak Lam, Gilbert, Mr. Hung Hing Man and Mr. Wan Shing Chi.