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## **CHINA STAR INVESTMENT HOLDINGS LIMITED**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 764)**

*(Formerly known as Riche Multi-Media Holdings Limited)*

### **CHANGE OF COMPANY NAME, STOCK SHORT NAME AND TRADING ARRANGEMENT AND EXCHANGE OF SHARE CERTIFICATES**

#### **CHANGE OF COMPANY NAME**

The Board is pleased to announce that the name of the Company has been changed from “Riche Multi-Media Holdings Limited” to “China Star Investment Holdings Limited” in English and from “豐采多媒體集團有限公司” to “中國星投資有限公司” in Chinese for identification purpose only with effect from 25 June 2008.

#### **STOCK SHORT NAME**

The stock short name for trading in the Shares on the Stock Exchange will be changed from “RICHE M-MEDIA” to “CHINA STAR INV” in English and from “豐采多媒體” to “中國星投資” in Chinese with effect from 9:30 a.m. on 9 July 2008.

#### **EXCHANGE OF SHARE CERTIFICATES**

The existing share certificates of the Company shall continue to be evidence of title and valid for trading, settlement, delivery and registration purposes. There will not be any arrangement for exchange of the existing share certificates.

#### **CHANGE OF COMPANY NAME**

Reference is made to the Company’s announcement dated 19 March 2008 and the Company’s circular dated 8 April 2008 (the “**Circular**”). Capitalised terms used herein shall have the same meanings as those defined in the Circular unless the context requires otherwise.

The Board is pleased to announce that the special resolution in relation to the proposed change of the Company name was duly passed by the Shareholders at the SGM held on 30 April 2008 and the Certificate of Incorporation on Change of Name was issued by Registrar of Companies in Bermuda on 21 May 2008 which approved the change of the name of Company from “Riche Multi-Media Holdings Limited” to “China Star Investment Holdings Limited” in English. The change of the name of the Company took effect on 16 May 2008. On the same day, the Company has adopted the Chinese name of “中國星投資有限公司” to replace the former Chinese name of “豐采多媒體集團有限公司” for identification purpose only. On 25 June 2008, the Registrar of Companies in Hong Kong has also issued the Certificate of Registration of Change of Corporate Name of Non-Hong Kong Company confirming the registration of the new English name “China Star Investment Holdings Limited” and the new Chinese name “中國星投資有限公司” in Hong Kong under Part XI of the Companies Ordinance.

### **STOCK SHORT NAME**

The stock short name for trading in the Shares on the Stock Exchange will be changed from “RICHE M-MEDIA” to “CHINA STAR INV” in English and from “豐采多媒體” to “中國星投資” in Chinese with effect from 9:30 a.m. on 9 July 2008.

### **EXCHANGE OF SHARE CERTIFICATES**

The change of Company name will not affect any of the rights of the Shareholders. The existing share certificates of the Company in issue bearing the former name of the Company will continue to be evidence of title to the Shares and will be valid for trading, settlement and registration for the same number of Shares in the new name of the Company. With effect from 9 July 2008, any new share certificates of the Company will be issued in the new name of the Company. There will be no special arrangement for exchange of the existing share certificates of the Company for new share certificates bearing the new name.

By Order of the Board  
**China Star Investment Holdings Limited**  
**Heung Wah Keung**  
*Chairman*

Hong Kong, 27 June 2008

*As at the date of this announcement, the Board comprises two executive Directors namely, Mr. Heung Wah Keung and Ms. Chen Ming Yin, Tiffany; and three independent non-executive Directors namely, Mr. Tang Chak Lam, Gilbert, Mr. Ho Wai Chi, Paul and Mr. Lien Wai Hung.*