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## **RICHE MULTI-MEDIA HOLDINGS LIMITED**

*(incorporated in Bermuda with limited liability)*

**(Stock Code: 764)**

### **DELAY IN DESPATCH OF CIRCULAR**

An application has been made to the Stock Exchange by the Company for a waiver from strict compliance with Rule 14.38 of the Listing Rules by extending the despatch date of the Circular to no later than 22nd June, 2007.

Reference is made to the announcement of Riche Multi-Media Holdings Limited (the “Company”) dated 16th May, 2007 (the “Announcement”) in relation to the granting of Facility, which constitutes a major transaction for the Company under the Listing Rules. Terms used herein shall have the same meanings as defined in the Announcement unless defined otherwise.

As stated in the Announcement, a circular (the “Circular”) containing, among other things, details of the terms and conditions of the Facility will be despatched to Shareholders as soon as practicable in accordance with the Listing Rules.

Pursuant to Rule 14.38 of the Listing Rules, the Company is required to send the Circular to Shareholders within 21 days after publication of the Announcement (i.e. 7th June, 2007). However, given that additional time is required (i) to prepare the statement of indebtedness and working capital forecast of the Group; and (ii) for the Company to review such financial statements following their finalisation, an application has been made to the Stock Exchange by the Company for a waiver from strict compliance with Rule 14.38 of the Listing Rules by extending the despatch date of the Circular to no later than 22nd June, 2007.

Shareholders and potential investors of the Company should note that the proposed transaction may or may not proceed. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the Shares.

By Order of the Board of  
**Riche Multi-Media Holdings Limited**  
**Heung Wah Keung**  
*Chairman*

Hong Kong, 7th June, 2007

*As at the date of this announcement, the Board comprises two executive Directors namely, Mr. Heung Wah Keung and Ms. Chen Ming Yin, Tiffany and three independent non-executive Directors namely, Mr. Tang Chak Lam, Gilbert, Mr. Ho Wai Chi, Paul and Mr. Lien Wai Hung.*