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香港 **中旅** 國際投資有限公司
CHINA TRAVEL INTERNATIONAL INVESTMENT HONG KONG LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 308)

**INSIDE INFORMATION
AND
RESUMPTION OF TRADING**

Reference is made to the announcement of China Travel International Investment Hong Kong Limited (the “Company”, together with its subsidiaries, the “Group”) issued on 11 March 2015 in relation to the suspension of trading in the shares of the Company. This announcement is made by the Company pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“Stock Exchange”)(“Listing Rules”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) to clarify certain content of a research report on the Company published on 11 March 2015 and state the view of the Company. The Company would like to emphasize that shareholders of the Company (“Shareholders”) and/or potential investors should exercise extreme caution in reading the research report, whose content may not be complete. Shareholders and/or potential investors should also read this announcement carefully.

To aid the Shareholders and/or potential investors to have a more comprehensive understanding of the Company, the Company urges them to take note of the following important points:

1. The Group is not only an operator of Hong Kong and Macau hotels, but a large travel conglomerate whose principal business includes operations of travel destinations (including hotels, theme parks, natural and cultural scenic spots and leisure resorts), travel agency and related business operations, passenger transportation, arts performance and power generation. According to the unaudited management accounts of the Group, the recurring profit contribution from the Hong Kong and Macau hotels in 2014 accounted for approximately 19% only and realized steady growth. To analyze the businesses of the Group, one should analyze the performance and prospects of its different businesses.
2. In 2014, under the favourable external economic environment, the Group continued to strengthen the fundamental management of its businesses, strived to increase revenue, improved the performance of loss making businesses such as

Ocean Spring Resorts and further improved the operation fundamentals of its businesses. According to the unaudited management accounts of the Group, the recurring profit of the Group in 2014 is expected to realize steady growth.

3. In the first half of 2014, the board of directors of the Company (“Board”) declared an interim dividend of HK2.5 cents per share and a special interim dividend of HK2.5 cents per share. The Board understands the importance of dividends to Shareholders and will consider the requirements of corporate development and return to Shareholders in formulating the appropriate dividend policy.
4. In respect of the development of Zhuhai Ocean Spring Resort Phase 2 (“Zhuhai OSR Phase 2”), the Group’s target is to realize pre-sale of tourism property in 2015 and it is actively negotiating with leading company in the industry for co-operation and co-investment, so as to achieve added advantages and increase project value. The Group is confident of the development of Zhuhai OSR Phase 2 and will control the execution risk.
5. The Group has a clear strategy and is positioned as a tourism and cultural businesses platform with focus on tourist attractions. Its mission is to offer new travel destination lifestyle to its customers. Firstly, the Group will consolidate its position in city travel destinations through its city hotels and theme parks. Secondly, the Group will aggressively acquire scarce natural and cultural scenic spots. Thirdly, the Group will develop leisure resorts in an orderly manner. Fourthly, the Group will develop supplementary products and businesses. At the same time, the Group will gradually dispose of low-return and non-performing assets and exit from businesses which are incompatible with its strategy, lacking synergy, and have been loss making for a long time with no prospects of turning around.
6. The Group actively pushed forward the execution of strategies and achieved breakthrough in developing integrated travel destination projects, entering into famous natural and cultural scenic spots and exiting from businesses with negative or low return. Key strategic projects such as Zhuhai OSR Phase 2 and Anji Lingfeng Mountain Resort made steady progress and paved way for pre-sale of tourism property this year. The joint venture of the 5A rated Shapotou Scenic Spot in Ningxia was completed and brought new revenue and profit contribution. The joint venture company CDD International Holdings Limited was established and would enhance the development and sales of the Group’s travel destinations and tourism property. The Group disposed of Mangocity.com and Metropark Service Apartment Shanghai with negative and low return to improve asset quality. In 2015, the Group will have more plans and actions in execution of strategies. The Group will strive for breakthrough in entering scenic spots in Provinces with abundant travel resources such as Guangxi, Guizhou and Yunnan and increase its capital operations to look for mergers and acquisitions opportunities such as quality hotel groups or hotels in first tier cities, established travel conglomerates or listed companies with good earnings model, or other quality travel assets. At the same time, the Group will finalize its concrete plan to exit from a hotel not meeting return requirement and some travel destination and travel service projects and execute the plan. These measures will aid to further unlock the potential values of core travel businesses.

RESUMPTION OF TRADING

At the request of the Company, trading in the shares of the Company was suspended with effect from 1:00 p.m. on 11 March 2015, pending the release of this announcement. The Company has applied to the Stock Exchange for resumption of trading in the shares of the Company on the Stock Exchange with effect from 9:00 a.m. on 12 March 2015.

Shareholders and/or potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
China Travel International Investment Hong Kong Limited
Xu Muhan
Executive Director and General Manager

Hong Kong, 11 March 2015

As at the date of this announcement, the Board of the Company comprises five executive Directors, namely Ms. Jiang Yan, Mr. Lo Sui On, Mr. Zhang Fengchun, Mr. Xu Muhan and Mr. Fu Zhuoyang and four independent non-executive Directors, namely Dr. Fong Yun Wah, Mr. Wong Man Kong, Peter, Mr. Sze, Robert Tsai To and Mr. Chan Wing Kee.