## Conyenience Retail

## Convenience Retail Asia Limited 3rd Quarter 2010 Results Announcement

4 November 2010

- Overall Hong Kong \& Guangzhou Retail Markets
- 2010Q3 Key Highlight
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- 2010 Update \& Outlook


## Hong Kong \& Guangzhou Retail Markets

Recmil Asia Hong Kong Retail Market


HK Consumer Price Index
Sep YTD: 2.3\%


## Hong Kong Retail Market

|  | Retail Value <br> Sep YTD 2010 | Retail Volume <br> Sep YTD 2010 |
| :--- | :---: | :---: |
|  | (vs. Sep YTD 2009 \% Change) |  |$|$| All retail outlets | $17.9 \%$ |
| :---: | :---: |

## Retail)Asia Guangzhou Retail Market




## 2010Q3 Key Highlight

## 2010Q3 Key Highlight Hong Kong Market

- Strong overall retail sales growth as a result of increase in PRC visitors and purchase of consumer durables
- YTD supermarket spending and volume increased by $4 \%$ and 2\%
- Rental and wages still going up
- Successful Circle K Toy Story 3 Promotion
- Successful Saint Honore Moon Cake Campaign
- CRA recorded record turnover of $\$ 992$ million
- Record net profit of \$45.8 million


## New Products and Creative Promotions - Circle K





## New Products and Creative Promotions - Saint Honore



## 2010Q3 Key Highlight Southern China Market

- Overall retail sales continued to show strong increase
- CPI edging up to $3 \%-4 \%$ range
- Comparable store sales continued to improve
- Both Circle K and Saint Honore stores continued recording improved results


## 2010Q3 Financial Results Highlight

## 2010 Financial Results Highlight Number of Stores

|  | End of <br> 2009 | Opened | Closed | Transfer <br> from/(to) | End of <br> 2010Q3 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Circle K Hong Kong | 299 | 19 | $(5)$ | - | 313 |
| Circle K Southern China | 62 | 8 | $(8)$ | - | 62 |
| - Guangzhou (owned) | 57 | 8 | $(7)$ | $(2)$ | 56 |
| - Guangzhou (franchised) | 4 | - | $(1)$ | 2 | 5 |
| - Shenzhen | 1 | - | - | - | 1 |
| Circle K Macau (J.V.) | 19 | 2 | $(2)$ | - | 19 |
| Circle K Zhuhai (J.V.) | 12 | 1 | $(1)$ | - | 12 |
| Saint Honore Group | 101 | 6 | $(2)$ | - | 105 |
| CRA Group Total | 493 | 36 | $(18)$ | - | 511 |

## 2010 Financial Results Highlight Group Turnover - 3rd Quarter



* Less inter-group sales: HK\$12.2M in Q3 2009 and HK\$14.9M in Q3 2010


## 2010 Financial Results Highlight Group Turnover - Sep YTD



* Less inter-group sales: HK\$38.9M in Jan-Sep 2009 and HK\$43.4M in Jan-Sep 2010


## 2010 Financial Results Highlight Gross Margin / Other Income



* Excluding interest income


## 2010 Financial Results Highlight Store Operating Expenses



## 2010 Financial Results Highlight Group Net Profit - 3rd Quarter



## 2010 Financial Results Highlight Group Net Profit - Sep YTD



## 2010 Financial Results Highlight Net Profit By Market

| (HK\$ Million) | 3rd Quarter |  | Sep YTD |  |
| :--- | ---: | ---: | ---: | ---: |
|  | 2009 | 2010 | 2009 | 2010 |
| Hong Kong \& Macau <br> Markets | 36.4 | 50.6 | 89.9 | 121.5 |
| China Market | $(7.9)$ | $(4.8)$ | $(25.7)$ | $(18.0)$ |
| CRA Group Total | 28.5 | 45.8 | 64.2 | 103.5 |

## 2010 Financial Results Highlight Net Profit as \% of Turnover - 3rd Qtir



## 2010 Financial Results Highlight Net Profit as \% of Turnover - Sep YTD



## 2010 Financial Results Highlight Basic Earning Per Share - 3rd Qtr



## 2010 Financial Results Highlight Basic Earnings Per Share - Sep YTD



## 2010 Financial Results Highlight 3rd Quarter

|  | 2009 Q 3 | 2010 Q 3 | Change |
| :--- | ---: | ---: | ---: |
| Number of Stores | 496 | 511 | +15 stores |
| Group Turnover (HK\$M) | 896.8 | 991.9 | $+10.6 \%$ |
| Group Net Profit (HK\$M) | 28.5 | 45.8 | $+61.0 \%$ |
| Net Profit as \% of Turnover | $3.2 \%$ | $4.6 \%$ | $+1.4 \%$ |
| Basic Earnings Per Share | 3.90 cents | 6.28 cents | $+61.0 \%$ |

## 2010 Financial Results Highlight September YTD

|  | Sep YTD <br> 2009 | Sep YTD <br> 2010 | Change |
| :--- | ---: | ---: | ---: |
| Number of Stores | 496 | 511 | +15 stores |
| Group Turnover (HK\$M) | $2,513.5$ | $2,645.3$ | $+5.2 \%$ |
| Group Net Profit (HK\$M) | 64.2 | 103.5 | $+61.1 \%$ |
| Net Profit as \% of Turnover | $2.6 \%$ | $3.9 \%$ | $+1.3 \%$ |
| Basic Earnings Per Share | 8.8 cents | 14.18 cents | $+61.1 \%$ |

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## 2010 Update and Outlook

## 2010 Update \& Outlook

- Sales growth for Hong Kong stores should continue to show healthy increase
- CRSC continues its pace of improvement although the Asian Games adversely affects sales
- RMB appreciation, raw material cost, rental and labour cost are increasing
- Continue strategy of close management of gross margin and tight control of operating expenses


## Thank You!

