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**coolpad 酷派**

**COOLPAD GROUP LIMITED**

**酷派集團有限公司**

*(incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2369)**

**(1) RE-DESIGNATION OF DIRECTOR; AND  
(2) APPOINTMENT OF MEMBERS OF SENIOR MANAGEMENT**

**RE-DESIGNATION OF DIRECTOR**

The board (“**Board**”) of directors (“**Directors**”) of Coolpad Group Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) hereby announces that Mr. Xu Yibo (“**Mr. Xu**”) has been re-designated from an executive Director to a non-executive Director with immediate effect from 8 October 2021 as he wishes to devote more time to his other commitments. The biography of Mr. Xu is set out below:

Mr. Xu, aged 46, has been an executive Director of the Company since 29 October 2019. Mr. Xu obtained a bachelor’s degree in electromagnetic field from Xidian University (西安電子科技大學). Mr. Xu joined the Group in July 1998 and has more than 15 years of experience in mobile communication, terminal security, cloud computing and mega data technology field, making contribution in standard work in more than 10 international and domestic standards organizations, such as 3GPP, IETF, IEEE, IMI-2020(5G) Promotion Group. Mr. Xu participated in the research and development of dual-standby technique which led to win the second prize of National Science and Technology Progress which is the highest award in the terminal field. As at the date of this announcement, Mr. Xu is the director of eight subsidiaries of the Company and the general manager of four subsidiaries of the Company.

Mr. Xu has entered into an appointment letter with the Company pursuant to which he was appointed as a non-executive Director of the Company for a term of 3 years with effect from 8 October 2021. Mr. Xu will be subject to retirement by rotation and re-election at the annual general meeting of the Company in accordance with the Articles of Association of the Company and the Listing Rules. Mr. Xu is entitled to a fixed annual salary in the amount of HK\$360,000 which was determined by the Board based on the recommendation by the remuneration committee of the Company, with reference to his duties and responsibilities with the Company and the market rate for the position.

As at the date of this announcement, Mr. Xu is deemed to be interested in 34,970,589 shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) (“**SFO**”). Save as disclosed above, to the knowledge of the Company, Mr. Xu, as at the date of this announcement,

- 1) has not held any other directorships in any other listed public companies in the last three years and does not have any relationship with any Director, senior management or substantial or con-trolling shareholder of the Company;
- 2) does not have any interests in the shares of the Company within the meaning of Part XV of the SFO;
- 3) does not hold any other position in the Company or any of its subsidiaries; and
- 4) has no other information that is required to be disclosed pursuant to Rule 13.51(2)(h) to 13.51(2)(v) of the Listing Rules, nor is there any matter that needs to be brought to the attention of the holders of the securities of the Company in relation to his appointment as a non-executive Director.

Mr. Xu has confirmed that he has no disagreement with the Board and there are no matters in relation to his resignation as the executive Director of the Company and re-designation to a non-executive Director which should be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to thank Mr. Xu for his valuable contributions to the Company during his tenure of office as the executive Director, and welcomes his re-designation as a non-executive Director

## **APPOINTMENT OF MEMBERS OF SENIOR MANAGEMENT**

The Board is pleased to announce that, with effect from 8 October 2021, Mr. Qin Tao (秦濤) has been appointed as the senior vice president of the Group, and Mr. Hu Hang (胡行), Mr. Li Yujing (李宇靖) and Mr. Sima Yunrui (司馬雲端) have been appointed as the vice presidents of the Group.

### **Mr. Qin Tao (秦濤) (“Mr. Qin”)**

Mr. Qin has been appointed as the senior vice president of the Group and chief of staff of the strategy department (參謀部), responsible for the daily operation and management of the Group.

Mr. Qin Tao, aged 34, graduated from Wuhan University with a bachelor’s degree in software engineering. Mr. Qin has over 10 years of experience in the operation and management in the mobile Internet industry and he is experienced at strategy innovation and organization and implementation. Prior to joining the Group, he served as the general manager of the channel innovation department (渠道創新部) at Xiaomi Corporation (a company listed on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) with stock code 1810) from October 2016 to August 2019, responsible for planning and implementing channel upgrading strategies for Xiaomi. Later, he took part in the establishment of our Group’s strategy department with deep presence in the Group’s strategy planning, channel governance, strategy innovation and management improvement and other projects. Prior to joining Xiaomi, he founded a mobile Internet company from June 2009 to September 2016 and acted as its chief executive officer, leading the company to develop various products that served hundreds of millions users, which has realized the mutual benefits between user value and commercial value in a harmonious manner.

### **Mr. Hu Hang (胡行) (“Mr. Hu”)**

Mr. Hu has been appointed as the vice president of the Group and president of the sales and service center, responsible for the management and operation of the marketing, sales and service system.

Mr. Hu Hang, aged 34, graduated from Xi’an Jiaotong University with a bachelor’s degree in information engineering. Mr. Hu has over 10 years of experience in retail and marketing management. Prior to joining the Group, he served at Alibaba Group Holding Limited (a company listed on the Stock Exchange with stock code 9988), Xiaomi Corporation (a company listed on the Stock Exchange with stock code 1810), JD.com, Inc. (a company listed on the Stock Exchange with stock code 9618), responsible for the businesses of e-commerce channel and new retail innovative channel. Prior to that, he served at China Telecom Corporation Limited, Guangzhou Branch and has extensive experience in the management and channel expansion of mobile industry.

### **Mr. Li Yujing (李宇靖) (“Mr. Li”)**

Mr. Li has been appointed as the vice president of the Group and the president of the hardware product center, responsible for product planning, hardware R&D, supply chain and quality management.

Mr. Li Yujing, aged 37, graduated from Huazhong University of Science and Technology with dual bachelor’s degree in electronic science and technology and business administration. Mr. Li has over 15 years of experience in product R&D and supply chain management in the telecommunications industry. Prior to joining the Group, he served successively as the product director of the mobile phone department and the director of the strategy department of Xiaomi Corporation (a company listed on the Stock Exchange with stock code 1810) from September 2016 to December 2020, responsible for the planning of Redmi mobile phone pipelines and hardware product system strategy, and other businesses. Prior to that, he worked at Mediatek (Beijing) Inc. from April 2014 to September 2016, responsible for the business in the northern region of Mainland China.

### **Mr. Sima Yunrui (司馬雲瑞) (“Mr. Sima”)**

Mr. Sima has been appointed as the vice president of the Group and the president of the Internet center, responsible for digital system construction, mobile operating system R&D and Internet business.

Mr. Sima Yunrui, aged 40, graduated from Wuhan University with a bachelor’s degree and a master’s degree in computer science and technology. Mr. Sima has nearly 20 years of experience in cloud computing, big data and Internet business. Prior to joining the Group, he held several senior positions in Xiaomi Corporation (a company listed on the Stock Exchange with stock code 1810) from December 2014 to February 2021, including the leader and senior director of the artificial intelligence and cloud platform based big data department (人工智能與雲平台大數據部), and the deputy general manager of the Internet business department (互聯網商業部). Prior to that, Mr. Sima worked at Microsoft ATC and Microsoft Research from July 2005 to December 2014.

The Board would like to take this opportunity to welcome Mr. Qin for his service as the senior vice president, and Mr. Hu, Mr. Li and Mr. Sima as the vice presidents.

For and on behalf of  
**Coolpad Group Limited**  
**Chen Jiajun**  
*Executive Director*  
*Chief Executive Officer*  
*Chairman*

Hong Kong, 8 October 2021

*As at the date of this announcement, the Board comprises (i) three executive Directors, namely Mr. Chen Jiajun, Mr. Ma Fei and Mr. Lam Ting Fung Freeman; (ii) three non-executive Directors, namely Mr. Liang Rui, Mr. Ng Wai Hung and Mr. Xu Yibo; and (iii) four independent non-executive Directors, namely Dr. Huang Dazhan, Mr. Xie Weixin, Mr. Chan King Chung and Mr. Guo Jinghui.*