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COOLPAD GROUP LIMITED

酷派集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 2369)

**(1) RESIGNATION OF CHIEF EXECUTIVE OFFICER
(2) APPOINTMENT OF CHIEF EXECUTIVE OFFICER
AND
(3) RE-DESIGNATION OF DIRECTORS**

RESIGNATION OF CHIEF EXECUTIVE OFFICER

The board (“**Board**”) of directors (“**Directors**”, each a “**Director**”) of Coolpad Group Limited (“**Company**”) announces that Mr. Liu Jiangfeng (“**Mr. Liu**”) has resigned as the chief executive officer of the Company with immediate effect from 31 August 2017 as he wishes to devote more time to his other personal commitments.

Mr. Liu has confirmed that he has no disagreement with the Board and there are no matters in relation to his resignation which should be brought to the attention of the shareholders of the Company (“**Shareholders**”). The Board is also not aware of any such matters in relation to the resignation of Mr. Liu that need to be brought to the attention of the Shareholders.

The Board would like to take this opportunity to thank Mr. Liu for his valuable contributions to the Company during his tenure of office as the chief executive officer.

APPOINTMENT OF CHIEF EXECUTIVE OFFICER

The Board is pleased to announce that Mr. Jiang Chao (“**Mr. Jiang**”), the executive director and vice chairman of the Company, has been appointed as the chief executive officer of the Company with immediate effect from 31 August 2017.

The Board would like to extend its best wishes to Mr. Jiang for his new role, wishing that under the leadership of Mr. Jiang, the Company can further strengthen its competitiveness and achieve greater success.

RE-DESIGNATION OF DIRECTORS

The Board hereby announces that each of Mr. Liu and Mr. Abulikemu Abulimiti has been re-designated from an executive Director to a non-executive Director with immediate effect from 31 August 2017.

By order of the Board
Coolpad Group Limited
Jia Yueting
Chairman

Hong Kong, 31 August 2017

As at the date of this announcement, the executive Directors are Mr. Jia Yueting, Mr. Jiang Chao, Mr. Liu Hong, and Mr. Zhang Wei, the non-executive Directors are Mr. Liu Jiangfeng and Mr. Abulikemu Abulimiti, and the independent non-executive Directors are Dr. Huang Dazhan, Mr. Xie Weixin and Mr. Chan King Chung.