



CITYCHAMP WATCH & JEWELLERY GROUP LIMITED

冠城鐘錶珠寶集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 256)

SHAREHOLDERS COMMUNICATION POLICY

1. Purpose

1.1 This shareholders communication policy (the “Policy”) sets out the strategies and practices of Citychamp Watch & Jewellery Group Limited (the “Company”) in relation to the communication with the institutional and individual shareholders of the Company (the “Shareholders”) and, in appropriate circumstances, the investment community at large. It aims to timely provide balanced, equal and understandable information about the Company, in order to enable Shareholders and the investment community to engage actively with the Company and enable Shareholders to exercise their rights as Shareholders in an informed manner.

1.2 For the purpose of this Policy, reference to the investment community is intended to include the Company’s potential investors as well as analysts reporting and analyzing the performance of the Company.

2. General Policy

2.1 The Company is committed to ensuring effective and timely dissemination of information to the Shareholders and investment community and maintaining active dialogues with them.

- 2.2 The main channels that the Company uses to disseminate information to the Shareholders and investment community include:
- Corporate communications, such as interim report, annual report, notifications, circulars, announcements and environmental, social and governance report;
 - Company website;
 - Annual general meeting and other general meetings that may be convened;
 - Press releases (if any); and
 - Meetings with the investment community from time to time.
- 2.3 The Company shall comply with all relevant laws, rules and regulations in all communications with Shareholders and the investment community.

3. Communication Strategies and Channels

- 3.1 Shareholders should direct their enquiries about their shareholdings to the Hong Kong branch share registrar and transfer office of the Company. Their details are as follows:
Tricor Secretaries Limited
17/F, Far East Finance Centre
16 Harcourt Road
Hong Kong
Telephone: (852) 2980 1333
- 3.2 Shareholders may, at any time, request for public available information and provide comments and suggestions to the Company. Such requests, comments and suggestions can be addressed to the Company Secretary of the Company by mail to Units 1902-04, Level 19, International Commerce Centre, 1 Austin Road West, Kowloon, Hong Kong or by email to info@citychampwj.com.

Financial Reports and other Corporate Communications

- 3.3 The Company reports operating results on a half yearly basis and publishes interim report and annual report in accordance with the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and other applicable laws and regulations.

- 3.4 The Company, from time to time, communicates other information to the Shareholders by way of announcement and/or circular, in compliance with the Listing Rules and other applicable laws and regulations.
- 3.5 Corporate communications, in plain language and in both Chinese and English for ease of understanding, are made available to Shareholders. Shareholders may choose the language (in Chinese or in English) of the corporate communications and the means of receipts of the corporate communications (i.e. in printed copies or in electronic copies via the website of the Company).
- 3.6 The Company encourages the Shareholders to access to the corporate communications via the website of the Company in order to reduce the quantity of printed copies and the impact on the environment.

Corporate Website

- 3.7 The Company's website (www.citychampwj.com or www.irasia.com/listco/hk/citychamp) provides information of the Company, including corporate communications.
- 3.8 The annual reports, interim reports, announcements, circulars and environmental, social and governance report of the Company will be posted on the website of the Company immediately after they are submitted to the Stock Exchange.

General Meetings

- 3.9 Appropriate arrangements for the general meetings shall be in place to encourage Shareholders' participation.
- 3.10 The proceedings of the general meetings will be monitored and reviewed regularly, and, if necessary, changes will be made to ensure that Shareholders' needs are best served.

3.11 The Chairman of the Board of Directors (the “Board”), the Chairman of each committee governed by the Board, members of the Board, and external auditors will try their best to attend annual general meetings and answer Shareholders’ questions.

4. Shareholder Privacy

4.1 The Company recognizes the importance of the Shareholders’ privacy and will not disclose Shareholders’ information without their consents unless required by law to do so.

5. Review of Policy

5.1 This Policy is approved and adopted by the Board and has been updated on 27 March 2024 and is made available on the website of the Company.

5.2 This Policy is subject to review on a regular basis by the Board to ensure its effectiveness in accordance with the Listing Rules.