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CITYCHAMP WATCH & JEWELLERY GROUP LIMITED

冠城鐘錶珠寶集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 256)

ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATIONS

In order to increase efficiency in communication with Shareholders and contribute to environmental protection, the Company is making arrangements to ascertain the preferences of its Shareholders with respect to the choice of language and means of receipt of its Corporate Communications, in accordance with Rule 2.07A and Rule 2.07B of the Listing Rules.

INTRODUCTION

In order to increase efficiency in communication with Shareholders and contribute to environmental protection, the Board of the Company is making arrangements to ascertain how the Shareholders wish to receive future Corporate Communications from the Company: (i) in printed form, in English language version only, in Chinese language version only, or in both English and Chinese language versions; or (ii) by electronic means through the Company's website.

PROPOSED ARRANGEMENTS

In accordance with Rule 2.07A and Rule 2.07B of the Listing Rules, the following arrangements will be made by the Company:

1. the Company will send a letter on 15 February 2017 (the "**First Letter**") together with a postage pre-paid reply form (the "**Reply Form**"), prepared in English and Chinese, to its Shareholders to enable them to select to receive future Corporate Communications either (i) in printed form, in English language version only, in Chinese language version only, or in both English and Chinese language versions, or (ii) by electronic means through the Company's website at <http://www.irasia.com/listco/hk/citychamp>.

2. The First Letter will explain that if the Shareholders do not complete and return the Reply Form on or before 15 March 2017 and until you inform the Hong Kong Branch Share Registrar by reasonable notice in writing according to the relevant laws and regulations, such Shareholders will be deemed to have consented to receive the Corporate Communications through the Company's website, in lieu of receiving printed copies.
3. With respect to Shareholders who choose or are deemed to have chosen to receive Corporate Communications by electronic means through the Company's website, the Company will notify such Shareholders by e-mail, according to the e-mail addresses given in the Reply Form, as and when the Corporate Communications are published on the Company's website. If no e-mail address is given by the Shareholders, the Company will send to such Shareholders a printed notice of availability of the publication of the Corporate Communications on the Company's website by post to such Shareholders at their address as appearing in the Company's register of members maintained by the Hong Kong Branch Share Registrar.
4. With respect to Shareholders who choose to receive the Corporate Communications in printed form, the Company will send the selected language version of the Corporate Communications to those Shareholders who have made a selection unless and until they notify the Hong Kong Branch Share Registrar in writing that they wish to receive any Corporate Communications in the other (or both) language(s), or by electronic means through the Company's website.
5. When each of the printed Corporate Communications is sent out in accordance with the arrangement as set out in paragraph 4 above, a letter (the "**Second Letter**") together with a change request form (the "**Change Request Form**"), prepared in English and Chinese, will be attached to or printed in a prominent place in the relevant Corporate Communications, stating that the Corporate Communications prepared in the other language will be available upon request.
6. Shareholders are entitled to change their choice of means of receipt and language of the Corporate Communications at any time by reasonable notice to the Hong Kong Branch Share Registrar by either (i) completing the Change Request Form and returning it to the Hong Kong Branch Share Registrar; or (ii) sending an e-mail notification to the Hong Kong Branch Share Registrar at is-ecom@hk.tricorglobal.com specifying their name, contact telephone number, address and request.
7. All Corporate Communications in both English and Chinese will be available on the Company's website at www.irasia.com/listco/hk/citychamp in accessible format and an electronic copy of all such Corporate Communications in both languages will be submitted to the Stock Exchange for publication on the Stock Exchange's website on the day before they are dispatched to the Shareholders, or on such other day as required by the Stock Exchange or under the Listing Rules.

8. The Company is providing a dial-up hotline service (Tel:+ 852 2980 1333) during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday (excluding Hong Kong public holidays) to enable the Shareholders to make enquiry of the Company's proposed arrangements set out above.
9. The First Letter and the Second Letter will mention that both languages of all the Corporate Communications will be available on the Company's website and that the dial-up hotline service has been provided.

DEFINITIONS

In this announcement, the following expressions have the meanings set out below under the context requires otherwise:

“Board”	the board of Directors
“Company”	Citychamp Watch & Jewellery Group Limited (stock code: 00256), a company incorporated in the Cayman Islands, the shares of which are listed on the main board of The Stock Exchange of Hong Kong Limited
“Corporate Communications”	any documents issued or to be issued by the Company for the information or action of Shareholders as defined in Rule 1.01 of the Listing Rules
“Director(s)”	the director(s) of the Company
“Hong Kong Branch Share Registrar”	Tricor Secretaries Limited of Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong
“Listing Rules”	The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited
“Shareholder(s)”	holder(s) of share(s) in the issued share capital of the Company, with a par value of HK\$0.10 each
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

By order of the Board of
Citychamp Watch & Jewellery Group Limited
Fong Chi Wah
Chief Financial Officer & Company Secretary

Hong Kong, 15 February 2017

As at the date of this announcement, the Board comprises Mr. Hon Kwok Lung, Mr. Shang Jianguang, Mr. Shi Tao, Mr. Lam Toi Man, Mr. Bi Bo, Ms. Sit Lai Hei, Mr. Hon Hau Wong and Mr. Tao Li as the executive Directors; and Mr. Fung Tze Wa, Dr. Kwong Chun Wai, Michael, Mr. Zhang Bin and Mr. Rudolf Heinrich Escher as the independent non-executive Directors.