

### Contracted Sales – 2014 Contracted Sales Increased 39% YOY to RMB 21.2 Billion

- The Group's contracted sales in the full year 2014 represents a year-on-year increase of approximately 39% over the contracted sales in the same period in 2013.
- From January to December 2014, the Group achieved contracted sales and contracted GFA of approximately RMB 21.2 billion and 1,733,000 sq.m., respectively. Contracted ASP from January to December 2014 was approximately RMB 12,200 / sq.m.
- In December 2014, the Group achieved contracted sales of approximately RMB 2.18 billion with contracted GFA of approximately 151,000 sq.m. Contracted ASP in December 2014 was approximately RMB 14,400 / sq.m.
- During 2014, breakdowns of the Group's contracted sales were as follow:

By City	RMB' billion	% of total
Shanghai	6.90	32.5%
Beijing	2.41	11.4%
Suzhou	2.61	12.3%
Tianjin	2.16	10.2%
Hangzhou	2.41	11.4%
Hefei	1.02	4.8%
Chongqing	1.04	4.9%
Changsha	0.98	4.6%
Langfang	0.52	2.5%
Jiaxing	0.37	1.7%
Zhenjiang	0.37	1.7%
Wuhan	0.29	1.4%
Shenyang	0.13	0.6%



(Cont'd)

By Region	RMB' billion	% of total
Yangtze River Delta	13.68	64%
Pan Bohai Rim	5.22	25%
Central Western Region	2.31	11%

### Land Acquisition

- In December 2014, the Group successfully purchased the following new projects:

City	Project	Group's Current Equity Interest	Intended Primary Use	Site Area (sq.m.)	Total Planned GFA Excluding Carpark (sq.m.)	Group's Attributable Consideration (RMB)	Average Land Cost (RMB/sq.m.)
Nanjing	Nanjing Pukou Xincheng Project	51%*	Residential	81,698	114,378	249,900,000	4,284
Nanjing	Nanjing Jiangning Gaoxin Park Project	100%	Residential	17,342	52,027	339,000,000	6,515
Shanghai	Songjiang District Chedun Town Project	35%*	Residential	79,896	103,865	220,150,000	6,055

\*Joint venture in progress

### Fund Raising

- On December 17, 2014, CIFI signed additional US\$200 million senior notes due January 2019 at an effective interest rate 8.3%.



**Corporate Event: “CIFI Donates RMB 1 Million to Ai You (Hong Kong) Foundation to Help Child Victims of Congenital Heart Disease”**

- In December 2014, CIFI donated RMB 1 million to Ai You (Hong Kong) Foundation to help poor orphans who are suffering from congenital heart disease.



**Disclaimer:**

All information contained in this newsletter is meant for your own reference only, and is not intended to, nor should it, constitute any investment advice. Any information contained in this newsletter, including those relating to contracted sales or land bank of CIFI Holdings (Group) Co. Ltd. (the “Company”), may be subject to change as a result of changes in our development, sales and investment processes and may not be consistently reflected in our financial reports. The Company expressly disclaims any liability for any of your loss or damage howsoever arising from or in reliance upon the contents of this newsletter.

**Investor Relations Contacts:**

**CIFI Holdings (Group) Co. Ltd.**

Albert Yau / Lawrence Leung / Emily Sze

Tel: +852 2156 1316

Email: [ir@cifi.com.cn](mailto:ir@cifi.com.cn)

**iPR Ogilvy & Mather**

Gary Li / Candy Tam

Tel: +852 2136 6185

Email: [cifi@iprogilvy.com](mailto:cifi@iprogilvy.com)

