

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



## **ASCENT INTERNATIONAL HOLDINGS LIMITED**

### **中璽國際控股有限公司**

**(formerly known as Chanco International Group Limited)**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 264)**

- (1) CHANGE OF COMPANY NAME;**
- (2) CHANGE OF STOCK SHORT NAME;**
- (3) CHANGE OF COMPANY WEBSITE; AND**
- (4) CHANGE OF COMPANY LOGO**

#### **CHANGE OF COMPANY NAME**

The Board is pleased to announce that the change of the English name of the Company from “Chanco International Group Limited” to “Ascent International Holdings Limited” and the adoption of “中璽國際控股有限公司” as its dual foreign name in Chinese to replace “卓高國際集團有限公司” have become effective on 14 June 2016.

#### **CHANGE OF STOCK SHORT NAME**

The stock short name of the Company for trading in the Shares on the Stock Exchange will be changed from “CHANCO INT’L” to “ASCENT INT’L” in English and from “卓高國際” to “中璽國際” in Chinese, both with effect from 9:00 a.m. on 20 July 2016. The stock code of the Company on the Stock Exchange will remain unchanged as “264”.

#### **CHANGE OF COMPANY WEBSITE**

The website of the Company will be changed from “[www.irasia.com/listco/hk/chanco/index.htm](http://www.irasia.com/listco/hk/chanco/index.htm)” to “[www.irasia.com/listco/hk/ascent/index.htm](http://www.irasia.com/listco/hk/ascent/index.htm)” with effect from 20 July 2016.

#### **CHANGE OF COMPANY LOGO**

The logo of the Company has been changed to  to reflect the Change of Company Name.

Reference is made to the announcement of Ascent International Holdings Limited (formerly known as Chanco International Group Limited) (the “**Company**”) dated 29 April 2016, the circular of the Company dated 13 May 2016 (the “**Circular**”) and the announcement of the Company dated 10 June 2016 relating to the poll results of the EGM held on 10 June 2016 in relation to the Change of Company Name. Capitalised terms used in this announcement shall have the same meanings as those defined in the Circular unless the context requires otherwise.

## **CHANGE OF COMPANY NAME**

The Board is pleased to announce that the change of the English name of the Company from “Chanco International Group Limited” to “Ascent International Holdings Limited” and the adoption of “中璽國際控股有限公司” as its dual foreign name in Chinese to replace “卓高國際集團有限公司” have become effective on 14 June 2016.

Subsequent to the passing of a special resolution in relation to the Change of Company Name by the Shareholders at the EGM held on 10 June 2016, the Certificate of Incorporation on Change of Name has been issued by the Registrar of Companies in the Cayman Islands certifying the change of the English name of the Company to “Ascent International Holdings Limited” and the Chinese name of the Company to “中璽國際控股有限公司” with effect from 14 June 2016. The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 12 July 2016 confirming the registration of the new name of the Company in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

## **EFFECTS ON THE CHANGE OF COMPANY NAME**

The Change of Company Name will not affect any rights of the Shareholders or the Company’s daily business operations and its financial position. All existing share certificates in issue bearing the former name of the Company will continue to be good evidence of legal title to such shares and will continue to be evidence of title and valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for the exchange of the existing share certificates for new share certificates bearing the new name of the Company. Going forward, new share certificates will be issued under the new name of the Company.

## **CHANGE OF STOCK SHORT NAME**

The stock short name of the Company for trading in the Shares on the Stock Exchange will be changed from “CHANCO INT’L” to “ASCENT INT’L” in English and from “卓高國際” to “中璽國際” in Chinese, both with effect from 9:00 a.m. on 20 July 2016. The stock code of the Company on the Stock Exchange will remain unchanged as “264”.

## **CHANGE OF COMPANY WEBSITE**

The website of the Company will be changed from “www.irasia.com/listco/hk/chanco/index.htm” to “www.irasia.com/listco/hk/ascent/index.htm” with effect from 20 July 2016.

## **CHANGE OF COMPANY LOGO**

The logo of the Company has been changed to  to reflect the Change of Company Name.

By Order of the Board  
**Ascent International Holdings Limited**  
**Wu David Hang**  
*Chairman*

Hong Kong, 15 July 2016

*As at the date of this announcement, the Board comprises two executive Directors, namely Mr. Wu David Hang and Mr. Hou Jian; and three independent non-executive Directors, namely Mr. Wong Yik Chung John, Mr. Ernst Rudolf Zimmermann and Mr. Ng Man Fai, Matthew.*