

Highlights of China Unicom's 2025 Work Conference

From 28 to 29 December 2024, China Unicom held its 2025 work conference, comprehensively implementing the spirit of the Central Economic Work Conference, focusing on the Company's main responsibilities and businesses. The conference summarised the work in 2024 and set out the tasks for 2025 to advance the Company's high-quality development with greater steps. Mr. Zhang Yunming, Deputy Minister of the Ministry of Industry and Information Technology, attended the conference and delivered a speech. Mr. Chen Zhongyue, Chairman of China Unicom, delivered a speech. Mr. Jian Qin, President of China Unicom, presented a work report.



In his speech, Mr. Zhang Yunming introduced the new achievements in the modernisation development of the information and communication technology (ICT) industry in 2024, and fully affirmed the work achievements of China Unicom over the past year: new steps have been taken in serving national strategies, new improvements have been made in the Company's operating efficiency, new breakthroughs have been achieved in innovation-driven development, and new results have been obtained in coordinating development and security. He thoroughly analysed the directions and key tasks for the high-quality development of the ICT industry in the future. He hoped that China Unicom would firmly fulfill its honorable mission and major responsibility of advancing new industrialisation and building a Cyber Superpower and Digital China in the new stage of development. China Unicom should continue to achieve self-confidence and self-reliance by accelerating breakthroughs in key

technologies in critical areas such as cloud-network integration and artificial intelligence. It should adhere to people-oriented development, so that the achievements of the industry's development can widely benefit all people. It should adhere to the integration of digital and real economies, and accelerate the empowerment of ICT in terms of capabilities, value and intelligence. It should adhere to deepening reform, thoroughly advance state-owned enterprise reform, and continuously stimulate the vitality and momentum of the Company's development.

Mr. Chen Zhongyue delivered a speech entitled "Adhering to Integrated Innovation, Deepening Enterprise Reform, and Advancing China Unicom's High-Quality Development with Greater Steps". Mr. Jian Qin delivered a work report entitled "Building Differentiated Advantages, Strengthening Strategic Execution, and Advancing China Unicom's High-Quality Development with Greater Steps."

The conference pointed out that 2024 is the 75th anniversary of the founding of New China and the 30th anniversary of the establishment of China Unicom, making it a milestone year in the Company's development journey. China Unicom has earnestly fulfilled its economic and social responsibilities, actively served national strategies, and accelerated the progress of crucial tasks such as innovation-driven development, open integration, enterprise reform, and system establishment. The Company has accelerated breakthroughs in key bottlenecks such as technological research and foundational management, delivering new achievements in high-quality development in its business operations. Over the past year, China Unicom has achieved significant results in deepening enterprise reform, firmly fulfilling its mission and responsibility in building a Cyber Superpower and Digital China, and demonstrating its commitment and actions in serving national strategies. The Company has made every effort to stabilise operations and promote development, achieving positive progress in coordinating effective quality improvement with reasonable quantitative growth. It has continuously enhanced its technological innovation capabilities, making important breakthroughs in advancing high-level technological self-reliance and self-improvement.

The conference emphasised that China Unicom, as a leading contributor of digital information operation and services and a pioneer of digital technology

integration and innovation, should play a greater role in leading the development of new quality productivity with technological innovation and promoting the construction of a modern industrial system with industrial innovation. China Unicom must fully leverage its role as the main entity of technological innovation and as the core sector of the digital economy to promote the integrated development of technological and industrial innovation, making new contributions to building a Cyber Superpower and Digital China through integrated innovation. China Unicom should aim for the vision of becoming a world-class technology service enterprise with global competitiveness, fully implement the integrated innovation strategy, and advance network innovation, technology innovation, and service innovation. The Company should build a strong enterprise with technology, talent, reform, digital intelligence, and brand, making greater strides in promoting high-quality development.

Facing the new situation and new tasks, the conference put forward the overall work requirements for China Unicom in 2025: fully implementing the spirit of the Central Economic Work Conference, adhering to the principle of seeking progress while maintaining stability, promoting stability through progress, upholding integrity and innovation, prioritising foundational accomplishments before breaking new ground, systematically integrating and coordinating efforts, actively serving the national strategies, fully implementing the integrated innovation strategy, enhancing core functions, and improving core competitiveness, making greater strides in promoting high-quality enterprise development, so as to contribute new efforts to building a Cyber Superpower and Digital China.

The conference specified that China Unicom should focus on several aspects of work in 2025: First, to comprehensively strengthen the construction of new infrastructure. Enhance Connectivity and Communications (CC), Computing and Digital Smart Applications (CDSA), and global infrastructure construction to improve infrastructure operational efficiency. Second, to comprehensively promote the integration and innovation of digital technologies. Accelerate the promotion of high-level technological self-reliance and self-improvement, and the "5+5" key projects in strategic emerging industries. Third, to comprehensively enhance the level of operational services. Enhance the operational capabilities of the consumer and household market, government

and enterprise market, and international market, and improve digital intelligence operations and service support capabilities. Fourth, to comprehensively improve management level. Strengthen planning and guidance, budget assessment, effective investment, quality improvement and efficiency enhancement, talent support, risk prevention, and audit rectification. Fifth, to fully deepen enterprise reform. Continuously improve the corporate governance structure, technological innovation system, and market-oriented operating mechanism.

The conference emphasised that China Unicom should pay more attention to the forward-looking and systematic nature of its work, focus more on high-quality development, prioritise technological innovation, better protect industry value, and enhance strategic execution. It should build differentiated advantages and regard the "Ten Focuses" as key tasks throughout the year to vigorously promote greater strides in high-quality development. First, focus on strengthening foundations and enhancing capabilities, deeply cultivate the consumer and household market, and continuously deepen value-oriented operations based on scale. Second, focus on expanding scale and optimising structure, expand the government and enterprise market to turn it into a major driver of new revenue generation. Third, focus on internationalisation and expand growth potential, strengthen capability aggregation to create new growth drivers for high-quality development. Fourth, focus on strengthening foundations and enhancing efficiency, build digital infrastructure to consolidate the foundation for serving the people. Fifth, focus on commitment and strength aggregation, strengthen innovation-driven development and accelerate the formation of new quality productivity. Sixth, focus on value enhancement and differentiation, forge excellent products and create a second growth curve. Seventh, focus on providing excellent service and building reputation, shape an outstanding brand and practice the principle of serving the people. Eighth, focus on strengthening management and promoting development, deepen enterprise reform and enhance modern corporate governance capabilities. Ninth, focus on responsibilities and the bottom line, and coordinate security and development to safeguard the security of high-quality development. Tenth, focus on execution and work style to foster a clean and positive environment.

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