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### **Profit Warning**

This announcement is made by China Unicom (Hong Kong) Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

In the first quarter of 2016, the Group's operation was on track as planned. Our mobile business has achieved initial success in overcoming operational challenges and the Group expects a net addition of mobile billing subscribers of approximately 6.61 million during the period, successfully turning around the downward trend in mobile subscribers in the past consecutive months. On the other hand, mobile service revenue is expected to grow by around 9% quarter-on-quarter to approximately RMB 36.2 billion in the first quarter of 2016, despite declining by around 1% year-on-year. Overall service revenue in the first quarter of 2016 is expected to be approximately RMB 60.8 billion, showing growth compared to both the same period and the fourth quarter of last year. In the first quarter of 2016, the profit attributable to the equity shareholders of the Company is expected to be approximately RMB 480 million, down significantly by around 85% as compared to the same period of last year mainly because selling and marketing expenses increased by an expected 16% year-on-year, and the addition of tower usage fee, higher energy charges and property rentals, etc. led to an expected 37% increase year-on-year in network, operation and support expenses. Nonetheless, it showed significant improvement from the loss attributable to the equity shareholders of the Company (excluding the gain on disposal of tower assets) of approximately RMB4.554 billion in the fourth quarter of last year. Going forward, the Group will deepen implementation of "Focus Strategies", innovation and cooperation development to drive gradual turnaround with full strength.

### **Caution Statement**

The Board wishes to remind shareholders of the Company and investors that the above expected financial and business data are based on the preliminary assessment made by the management of the Company with reference to the information currently available and the unaudited management accounts of the Group, and have not been reviewed or audited by the auditors. Information to be disclosed in the announcement of the Company's key financial and performance indicators for the first quarter of 2016 on 21 April 2016 shall prevail. The Company's shareholders and investors are

cautioned not to unduly rely on the above data. In the meantime, the Company's shareholders and investors are advised to exercise caution in dealing in the securities of the Company.

By order of the Board  
**China Unicom (Hong Kong) Limited**  
**Yung Shun Loy Jacky**  
*Company Secretary*

Hong Kong, 18 April 2016

*Certain statements contained in this announcement may be viewed as "forward-looking statements" within the meaning of Section 27A of the U.S. Securities Act of 1933 (as amended) and Section 21E of the U.S. Securities Exchange Act of 1934 (as amended). Such forward-looking statements are subject to known and unknown risks, uncertainties and other factors, which may cause the actual performance, financial condition or results of operations of the Company to be materially different from any future performance, financial condition or results of operations implied by such forward looking statements. In addition, we do not intend to update these forward-looking statements. Further information regarding these risks, uncertainties and other factors is included in the Company's most recent Annual Report on Form 20-F filed with the U.S. Securities and Exchange Commission (the "SEC") and in the Company's other filings with the SEC.*

As at the date of this announcement, the board of directors of the Company comprises:

Executive directors:	Wang Xiaochu, Lu Yimin, Li Fushen and Zhang Junan
Non-executive director:	Cesareo Alierta Izuel
Independent non-executive directors:	Cheung Wing Lam Linus, Wong Wai Ming, Chung Shui Ming Timpson, and Law Fan Chiu Fun Fanny