

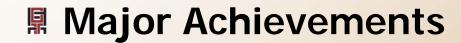


2007 Interim Results Corporate Presentation

September 2007

Agenda







Financial Highlights



Business Review and Strategies



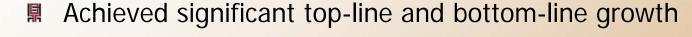
Open Forum











Revenue up 36.0%, net profit up 12.4%



Attained satisfactory sales growth for non-silk apparel OEM business



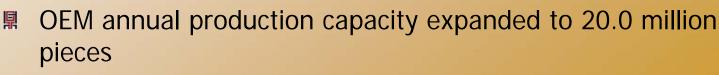
Successfully diversified product mix to cotton apparel



Recorded steady growth in fashion retail business



Extended retail network coupled with improved same store performance





Financial Highlights – Key Figures









For the six months ended 30 Jun

HK\$ mil	2007	2006	Change
Turnover	1,255	923	+36.0%
Gross Profit	427	346	+23.4%
Net profit	248	221	+12.4%
EPS (HK cents) -Basic -Diluted	12.00 11.95	10.69 10.64	+12.3% +12.3%
Interim dividend per share (HK cents) -Ordinary -Special	5.9 1.0	5.4 1.0	+9.26% -



|Financial Highlights - Key Figures





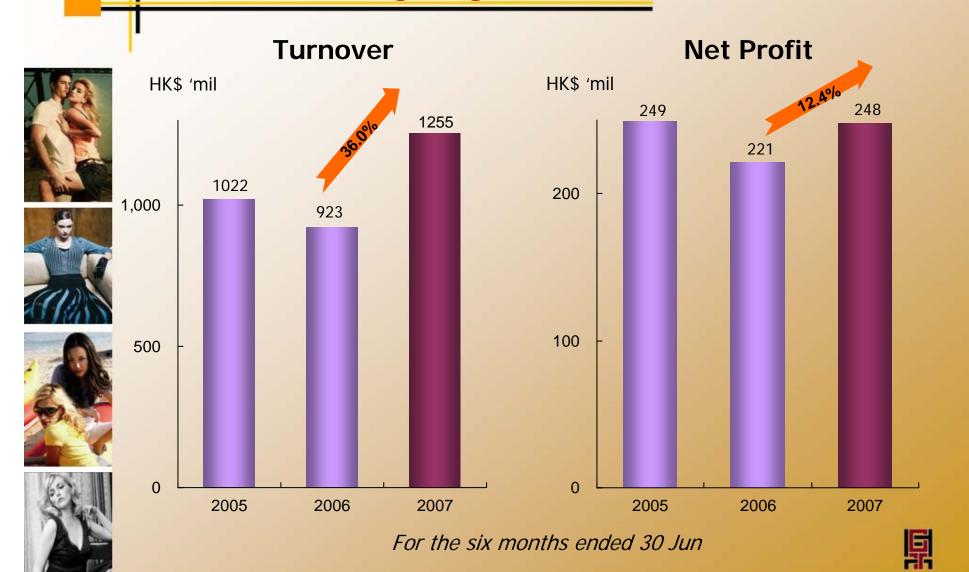




	As at 30 Jun 2007	As at 31 Dec 2006
Cash on hand (HK\$ 'mil)	868	838
Current ratio (times)	5.4	4.4
A/R turnover days	45	51
Trade payable turnover days	40	59
Inventory turnover days	71	92
Net debt to equity (%)	Net Cash	Net Cash

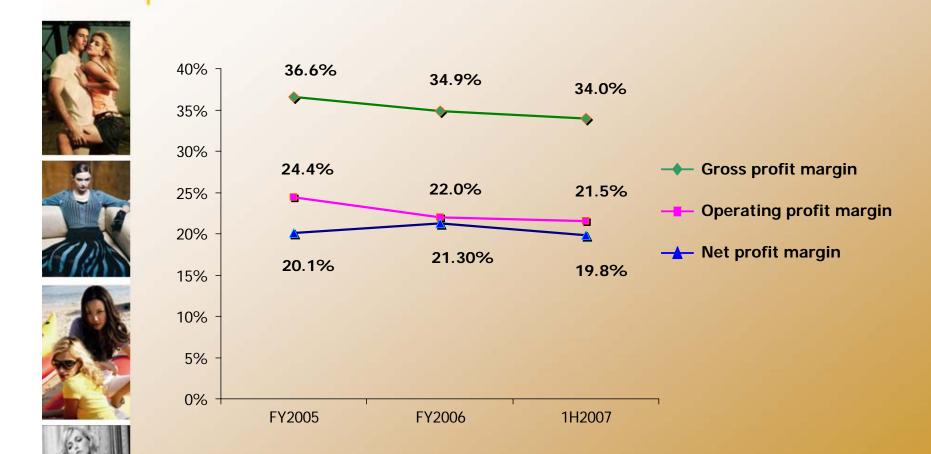


Financial Highlights - Sustained Growth



6

Financial Highlights - Margins

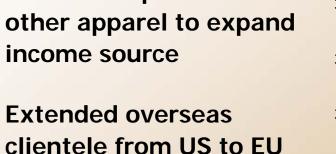


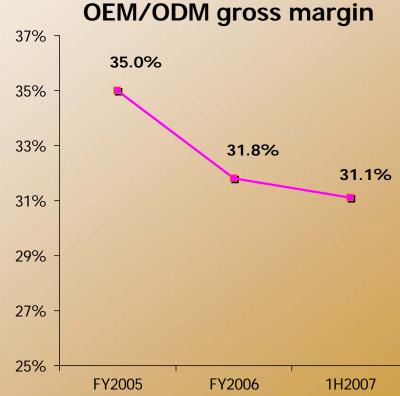


Financial Highlights – Manufacturing













Extended overseas

countries





Financial Highlights - Retailing



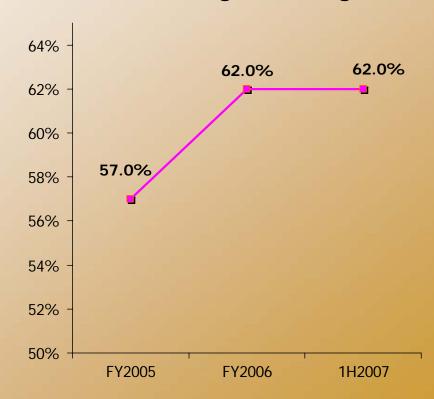






- Sales surged by 35.5% to HK\$119.0 million
- Rationalized and renovated underperformed stores
- Strengthened shop image
- # "Finity" continued to be the major growth driver

Retail gross margin





Business Review - Annual Capacity









	2007	2006
'000 pcs/'000 meters	Max. output	Max. output
Garment manufacturing	20,000	18,000
Silk or other fabric weaving	8,000	6,920
Home textile fabric weaving	2,400	910



Business Review - OEM/ODM (1)



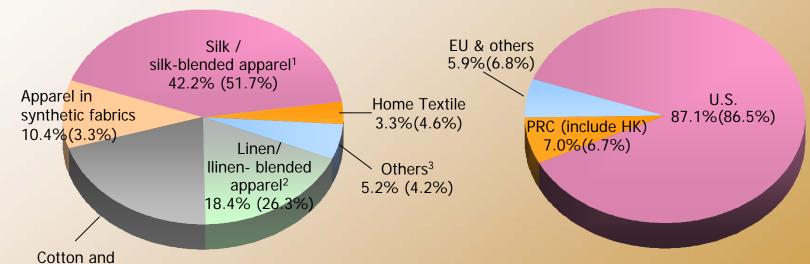






OEM Sales by Materials

OEM Sales by Locations



For the six months ended 30 Jun 2007

20.5% (9.9%) (Comparative figures for 1H2006 in brackets)

1. Garment with >50% silk content

cotton-blended

apparel

- 2. Garment with >50% linen content
- 3. Other garment incl. garments made principally of cotton, polyester and wool



Business Review - OEM/ODM (2)









■ Further product and market diversification

- Expand further to EU market and start exploring Japan
- □ Develop wool fabrics market by setting up JV with a wellestablished European company

■ Enhance capacity by continual organic expansion

- New production plant will be commenced in January 2008
 with annual production capacity of 4 million pieces
- ☐ Construction of wool fabric mill in late 2007 with annual production capacity of 5 million meters in FY2009
- A new vertically integrated supply chain for fall/winter apparel to be in operations in early 2009

Business Review - OEM/ODM Clients

















Sile Critinary Critins Story

MICHAEL KORS

JONES NEW YORK

TOPSHOP

liz claiborne

NEW YORK & COMPANY

RALPH LAUREN ANN TAYLOR



Business Review - Retail Brands























Business Review – Retail Breakdown

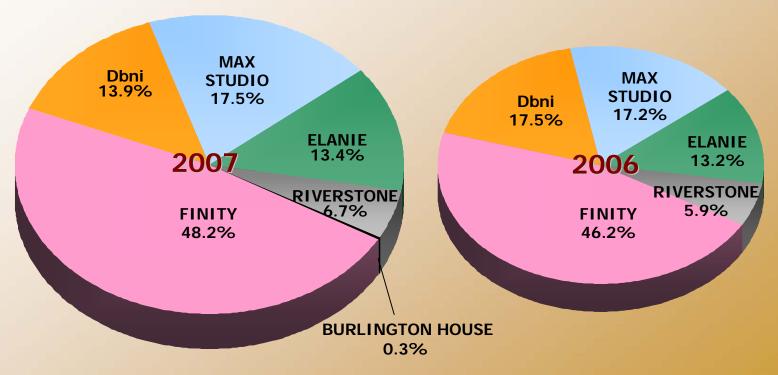








Retail sales by branded fashion



For the six months ended 30 Jun



Business Review – Retail Shops









- Acquire 10 premises in PRC major cities as flagship retail shops
- Rationalize retail network and strengthen brand image
- Cooperate with international designers and invest in marketing
- Acquire leading brands that can provide strategic value
- Continue to seek cooperation with international renowned brands
- Aim to increase this business contribution to 30% of the Group's total revenue



|Planned Capex in 2007 = HKD240m

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Manufacturing Business	
□ Construction of new garment production plants (4m pcs p.a.) nearby the existing complex in Hangzhou	100
Machinery enhancement for factories in Hangzhou	30
☐ Construction of a new production plant for wool fabric and acquisition of weaving machines (Total investment: HKD150m, balance of HKD70m in 2008)	80
Retail Business	
Expansion of retail shops, and marketing/advertising/ promotion activities for strengthening the in-house fashion labels and brand images	30





Open Forum



