

Wuhu Power Generation: Number of Power-Sale Users for 2021 Increases by 144 YoY

In the recently concluded bilateral direct electricity transaction in Anhui province in 2021, Wuhu Power Generation signed 350 power-sale agents, with a year-on-year increase of 144, and the intention of power-sale with a year-on-year increase of 33.45%.

The Company actively planned for electricity trading in 2021, strengthened marketing management, improved the core competitiveness of power sales companies, and adhered to the principle of "market-oriented, customer-centric" to further improve the depth and breadth of marketing services.

By optimizing and innovating the marketing mode, the Company has launched new service modes such as "No contact + Service" and online consultation to provide intimate services for enterprises, and customized value-added services such as fault diagnosis and maintenance of distribution equipment, preventive test of electrical equipment, emergency repair of electrical facilities, technical transformation of distribution equipment, inspection of safety tools and instruments, and power demand-side management for special users. At the same time, the Company has helped various energy consuming enterprises to follow up the implementation of various preferential policies and established a long-term and stable cooperative relationship with users. The number of power-sale users of the Company has increased by more than 100 year-on-year for two consecutive years.