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**CHINA NEW CONSUMPTION GROUP LIMITED**

**中國新消費集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8275)**

**DELAY IN DESPATCH OF  
PROSPECTUS DOCUMENTS IN RELATION TO  
PROPOSED RIGHTS ISSUE ON THE BASIS OF  
ONE (1) RIGHTS SHARE FOR EVERY TWO (2) SHARES  
HELD ON THE RECORD DATE**

References are made to the announcement of China New Consumption Group Limited (the “**Company**”) dated 4 September 2024 (the “**Announcement**”), in relation to, among other things, the Rights Issue and the transactions contemplated thereunder. Unless otherwise defined, capitalised terms used in this announcement shall have the meanings as those defined in the Announcement.

As set out in the Announcement, the despatch of the Prospectus Documents containing, among other things, details of the Rights Issue are expected to be despatched to the Shareholders on or before Friday, 20 September 2024. As additional time is required for the Company to finalise the information to be contained in the Prospectus Documents, the despatch date of the Prospectus Documents is expected to be postponed. Further announcement will be made by the Company in respect of the expected date of despatch of the Prospectus Documents and the revised expected timetable of the Rights Issue.

By order of the Board

**CHINA NEW CONSUMPTION GROUP LIMITED**

**Liu Ching Man**

*Executive Director*

Hong Kong, 19 September 2024

*As at the date of this announcement, the Board comprises Ms. Liu Ching Man as executive Director; and Mr. He Dingding, Ms. Chan Tsz Hei Sammi and Mr. Ng Kim Lung as independent non-executive Directors.*

*This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading*

*This announcement will remain on the “Latest Listed Company Information” page of the website of The Stock Exchange of Hong Kong Limited at [www.hkexnews.hk](http://www.hkexnews.hk) for at least 7 days from the date of its publication and on the website of the Company at [www.irasia.com/listco/hk/chinanewcons](http://www.irasia.com/listco/hk/chinanewcons).*