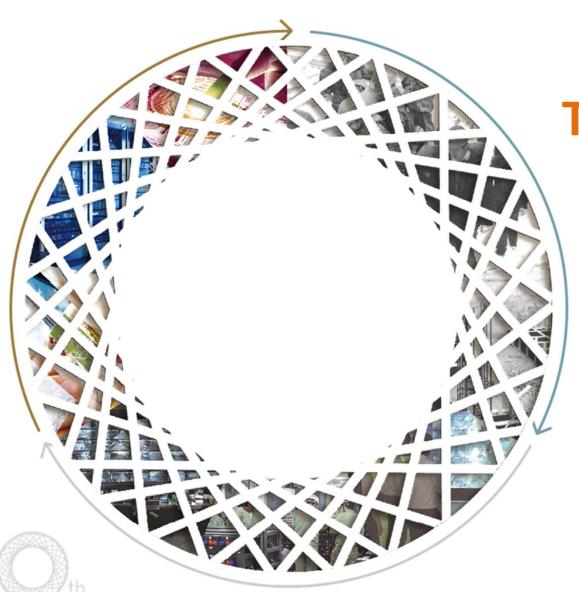


CHINA COMMUNICATIONS SERVICES CORPORATION LIMITED

STOCK CODE: 552



INNOVATION AND

TRANSFORMATION

A Leading Service Provider in the Informatization Sector

Annual Results 2016

30 MARCH 2017



MR. SUN KANGMIN

CHAIRMAN

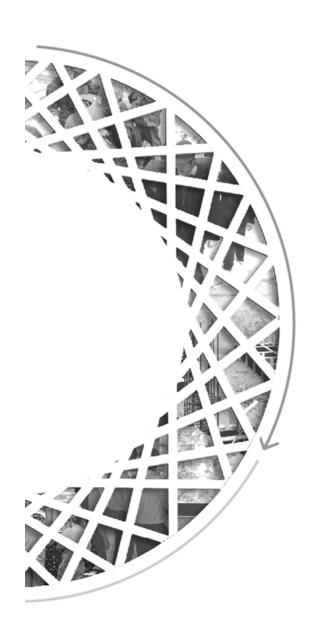
MR. SI FURONG

PRESIDENT

MS. HOU RUI









Overview



Business Review



Financial Results





Sustained Steady Growth in Domestic Operator Market⁽¹⁾

Revenue from:

Domestic Operator Customer: +11.1%

Domestic Operator Customer: +29.6%

other than China Telecom

Robust Growth of the Two New Markets Drove Overall Development

Revenue from:

Domestic Non-operator Core Businesses⁽²⁾: +28.7%

Overseas Customer: +19.3%

Innovation and Transformation Supporting Steady Growth

Value-driven Principle Leading Quality Enhancement

Revenue: +9.3% Net Profit: +8.6% Free Cash Flow: +22.1%

Achieved Rapid Growth in Various Businesses with Structure Further Optimized

TIS Business: +17.0%

Core BPO Businesses⁽³⁾: +10.7%

ACO Business: +14.8%

Healthy Cash Flow Led to Increased Shareholders' Return

DPS: +18.5% (Special dividend inclusive)

Dividend Payout Ratio: 36% (Special dividend inclusive)

⁽¹⁾ Other than three telecommunications operators, domestic operator market also includes China Tower

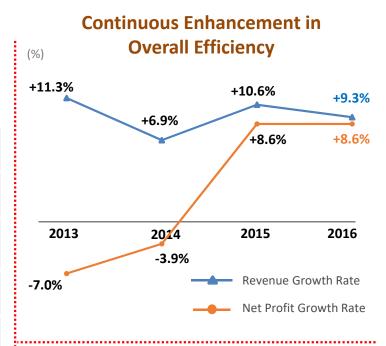
⁽²⁾ Core businesses include TIS, Core BPO and ACO Businesses. Please refer to the business revenue breakdown on p.11 for details

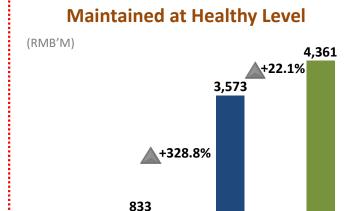
^{5 (3)} Core BPO businesses include Maintenance, Facilities Management and Supply Chain businesses. Please refer to the business revenue breakdown on p.11 for details

Sustained Steady Growth in Overall Results with Quality of Growth Further Enhanced



(RMB'M, except EPS, dividend & % figures)	2015	2016	Change
Revenue	80,960	88,449	9.3%
Net Profit	2,334	2,536	8.6%
Free Cash Flow ⁽¹⁾	3,573	4,361	22.1%
Gross Profit Margin (%)	14.1%	13.2%	-0.9pp
Net Profit Margin (%)	2.9%	2.9%	
EPS (RMB)	0.337	0.366	8.6%
Final Dividend per Share (RMB)	0.1011	0.1098	8.6%
Special Dividend per Share (RMB)	0.0101	0.0220	117.8%
Total Dividend per Share (RMB)	0.1112	0.1318	18.5%





2015

2016

2014

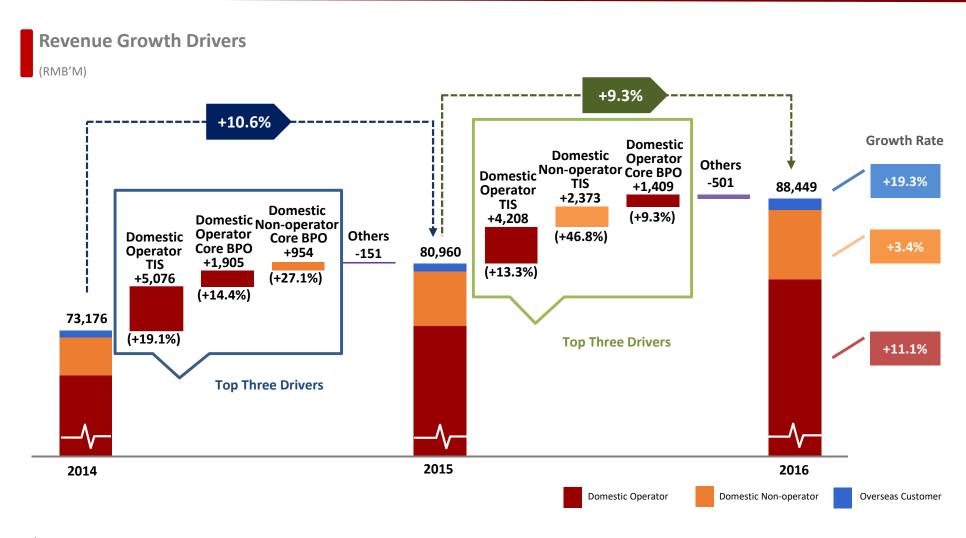
2013

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Free Cash Flow

Diversification in Customer and Business Supported Continuous Revenue Growth





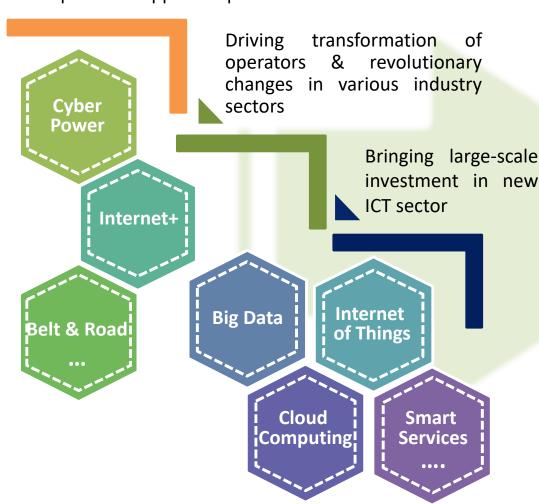
- Sustained overall growth amid CAPEX reduction by telecom operators
- Focused on both CAPEX and OPEX businesses, market share in domestic operator market further increased
- ◆ Innovation and transformation achieved significant progress, rapid growth of domestic non-operator business drove overall development

Strive for Innovation to Support Long-term Development



Enormous Opportunities

Accelerating information economy, emergence of intelligentization, couple with supportive policies



A Leading Service Provider in the Informatization Sector

Value-driven Principle Leading
Sustainable & Efficient Development



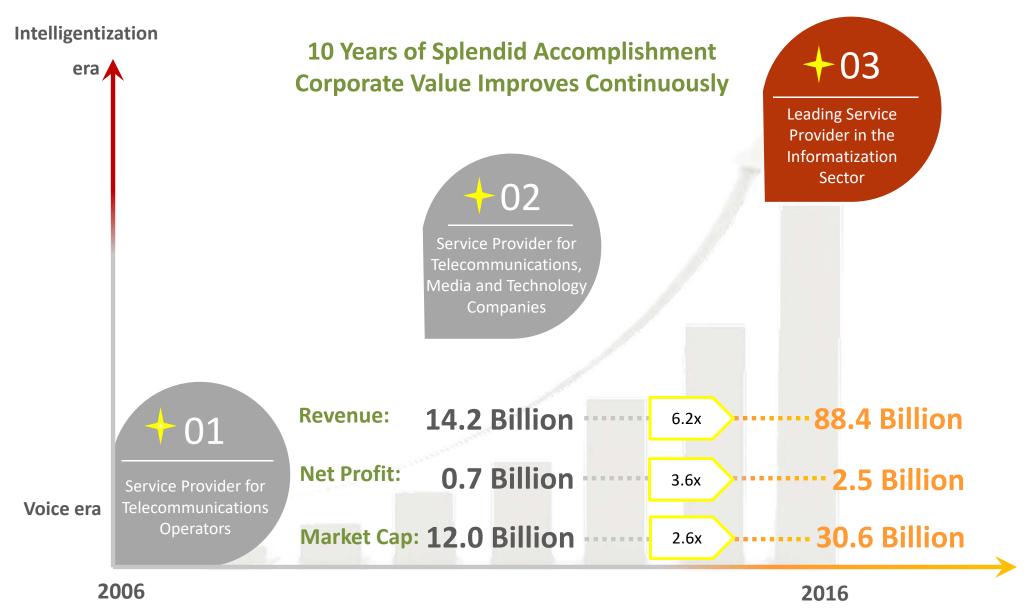
- ✓ Seeking steady yet progressive growth
 Grasp new opportunities from domestic operators,
 domestic non-operators & overseas markets
- investment in new Finhancing capabilities with focus Enhance service quality, and product innovation, collaboration & risk management capabilities
 - ✓ Pursuing innovation for vitality
 Promote synergistic integration and innovate operational, business and remuneration models
 - ✓ Strengthening talent resources to enhance efficiency

Enlarge talent pool, cultivate management team, recruit high-end technical professionals

10th Anniversary — Facilitate Changes in Development, Promote Development through Changes



Remarkable Achievement in Innovation and Transformation







Business Revenue Breakdown



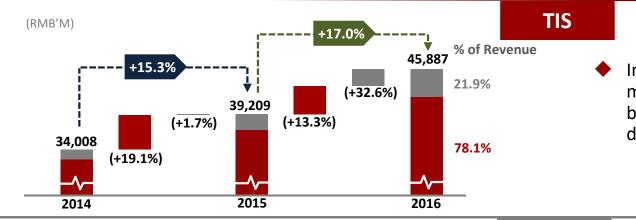
(RMB'M)	2015	2016	Change	% of Revenue
TIS (Telecommunications In	frastructure Servi	ces)		
Design	7,639	9,072	18.8%	10.3%
Construction	28,784	33,711	17.1%	38.1%
Supervision	2,786	3,104	11.4%	3.5%
Subtotal	39,209	45,887	17.0%	51.9%
BPO (Business Process Outsourcing Services)				
Maintenance	9,756	10,685	9.5%	12.1%
Facilities Management	3,769	4,160	10.4%	4.7%
Supply Chain ⁽¹⁾	6,394	7,209	12.7%	8.2%
Subtotal	19,919	22,054	10.7%	25.0%
Products Distribution ⁽¹⁾	13,095	10,479	-20.0%	11.8%
Subtotal	33,014	32,533	-1.5%	36.8%
ACO (Applications, Content and Other Services)				
System Integration	3,917	4,809	22.8%	5.4%
Software Development & System Support	1,494	1,687	12.9%	1.9%
Value-added Services	1,497	1,654	10.5%	1.9%
Others	1,829	1,879	2.7%	2.1%
Subtotal	8,737	10,029	14.8%	11.3%
Total	80,960	88,449	9.3%	100%

⁽¹⁾ The former Distribution Business has been subdivided into Supply Chain and Products Distribution Businesses since 2016. Corresponding historical figures have also been segregated for comparative purpose.

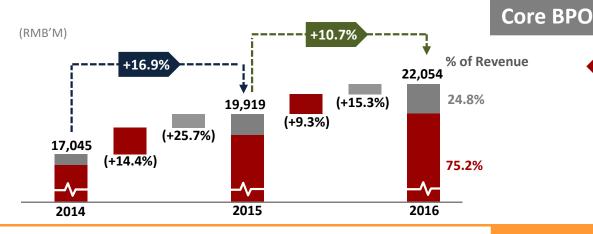
Core BPO Businesses

Business Revenue Growth Drivers

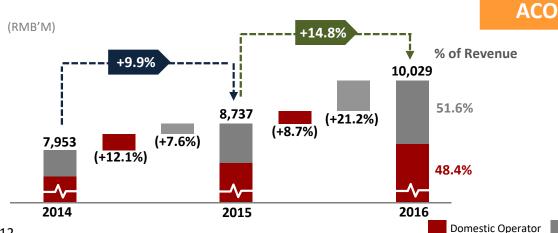




Increased market share in domestic operator market (especially in China Tower) and business breakthrough in domestic non-operator market drove continued rapid growth



Focused on OPEX businesses of domestic operator market, BPO business achieved steady growth and provided a sustainable and stable source of revenue

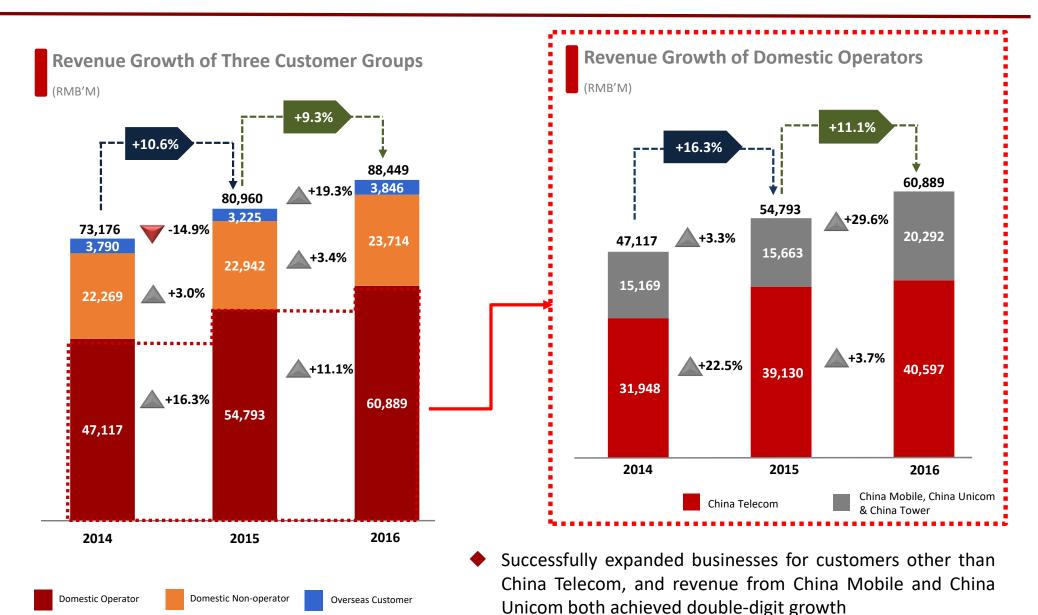


Grasped the opportunities of intelligentization and informatization, growth of ACO business accelerated and the two new markets accounted for over 50% on both the % of revenue and the incremental revenue

Two New Markets: -Domestic Non-operator -Overseas Customer

Customer Revenue Breakdown

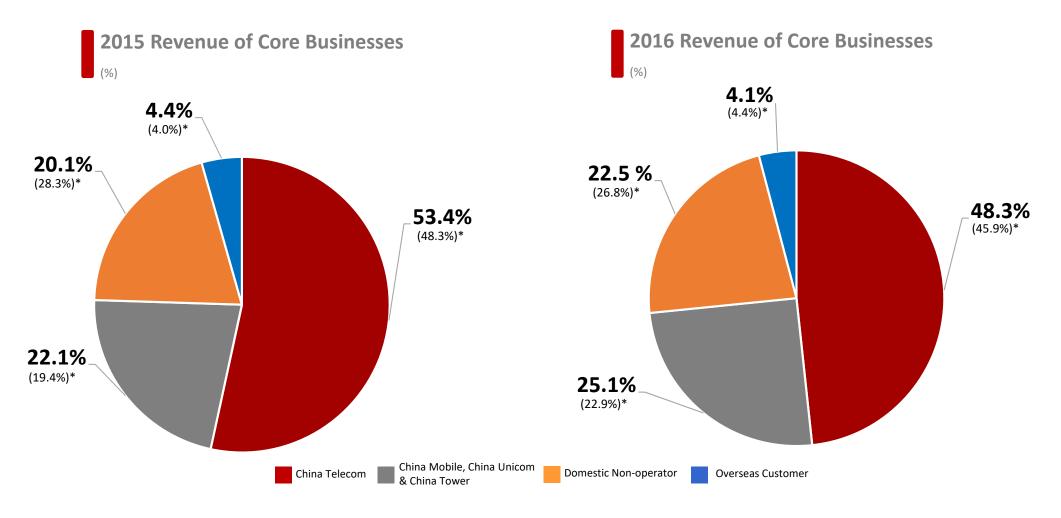




 Achieved remarkable results for business development with China Tower, and it was the biggest contributor to the incremental revenue among the domestic operators

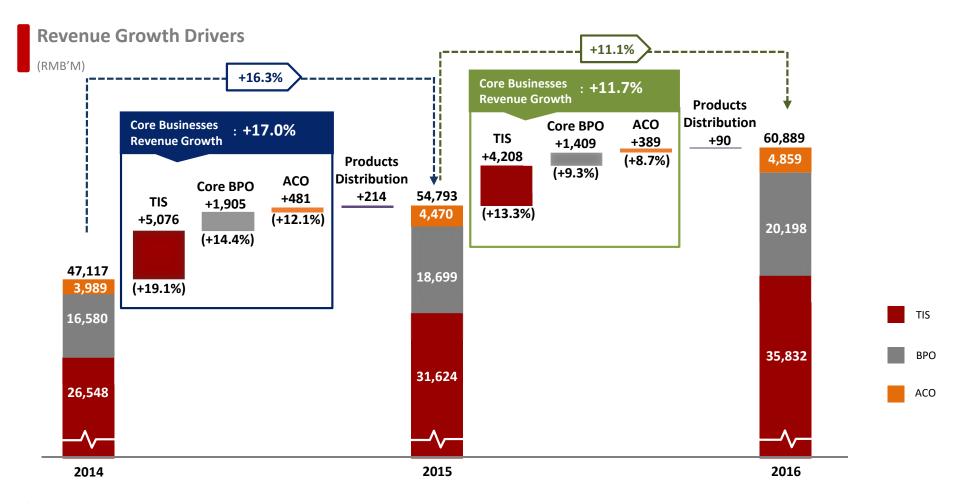
Customer Revenue Composition





- The proportion of core businesses revenue from China Mobile, China Unicom and China Tower increased noticeably from 22.1% to 25.1%, and China Tower became our third largest customer
- ◆ Domestic non-operator business expansion achieved significant result. The proportion of core businesses revenue increased from 20.1% to 22.5%



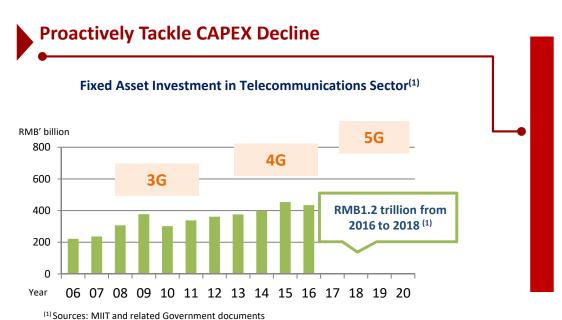


- TIS business continued to achieve steady growth because of further expansion in CAPEX related businesses and market share gain
- Core BPO business grew steadily driven by expansion in maintenance and supply chain businesses
- ACO business recorded favourable development as domestic operators increased their investment in IT and related support services amid the intelligentization era

Domestic Operator Market: Prospects & Our Tactics



Further Penetration into CAPEX-driven Market Reinforce Expansion into OPEX-driven Market



- ◆ RMB1.2 trillion⁽¹⁾ investment planned from 2016 to 2018 for infrastructure construction to upgrade infrastructure standard and network supporting capabilities
- ◆ Further penetrate into domestic operator market with enhanced service quality to enlarge market share
- ◆ Firmly grasp integrated construction and maintenance businesses of China Tower to further enlarge revenue scale

Firmly Grasp Opportunities of Growing OPEX

Large Market Space in OPEX-driven Businesses (Maintenance, Sales Agent, Supply Chain, Facilities Management, etc.) RMB' billion Maintenance Expenditure of Domestic Operators (2) 120 100 +19.3% 80 +17.9% 60 40 Our market share(3) 20 12 14 11 13 15

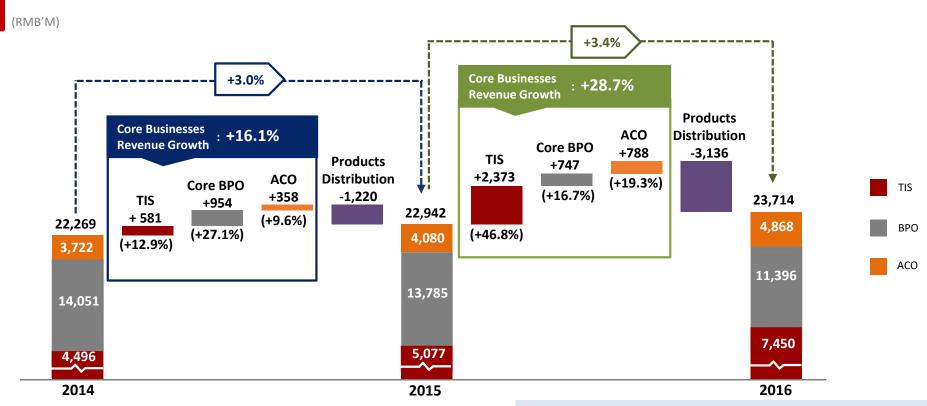
- ⁽²⁾ Sources: Annual reports of three telecommunications operators
- $^{(3)}$ Market share: our maintenance revenue/maintenance expenditure from three telecommunications operators

- Develop high-end maintenance business such as smart network management and integrated maintenance services
- Unify brand name and promote synergistic operation for distribution and supply chain businesses, etc.
- Seize the opportunities arising from domestic operators' transformation to explore new businesses in Smart Home and Internet of Things, etc.

Performance in Domestic Non-operator Market







- ◆ Core businesses revenue increased rapidly by 28.7%. Among that, revenue from TIS and ACO businesses increased by 46.8% and 19.3%, respectively
- Firmly captured the opportunities arising from information economy with focus on the development of key industries and businesses
- Proactively controlled the development of products distribution business of low value and efficiency, business structure further optimized

- Communications System Support for 2016 G20 Summit in Hangzhou
- Communications System Support for the Third World Internet Conference in Wuzhen
- Smart Security Project in Zunyi, Guizhou
- Communications, Information and Intelligence Low Voltage System Construction in Traffic Center of Wuhan Tianhe Airport
- Informatization System Construction of Shijiazhuang Bonded Area
- ◆ IDC Data Center Turnkey Project of China IT Company
- Smart Electricity System Construction Project in Inner Mongolia Residential Area
- Fuzhou Subway Communications Pipeline Relocation Project

Domestic Non-operator Market: Prospects & Our Tactics





Focus on Key Industries for Scale Development and Market Expansion

Huge Market Space(1)

- **Development Goals of National Informatization Initiatives by 2020**
 - Information industry: RMB26.2 trillion (+8.9%), of which communications sector: RMB3.5 trillion (+15.5%)
 - Internet of Things: RMB1.5 trillion
 - Big Data and related products and services: RMB1 trillion (+30%)
 - **Software and IT**: RMB8 trillion (+13%)
 - Information security: RMB200 billion (+20%)
- **Power Sector Investment in Electricity Distribution Network Reconstruction: RMB2 trillion**

Key Industries



Key Products

- Government
- **Electricity**
- **Transportation**
- **Information Security**
- **Construction & Property**
- Internet & IT...

- **Smart City**
- **Smart Security**
- **Intelligent Building**
- **Smart Transportation**
- **Smart Industrial Park**
- **Cloud Computing**
- E-certification
- Information Security...





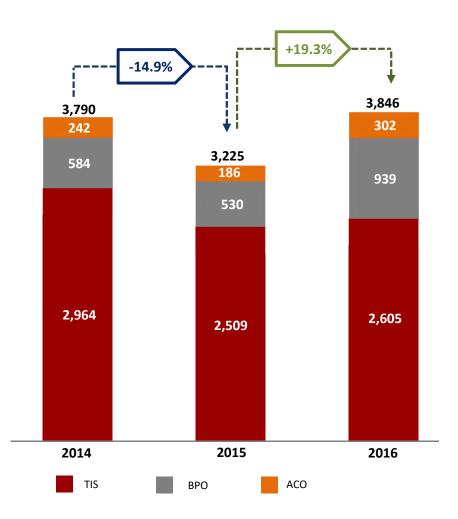




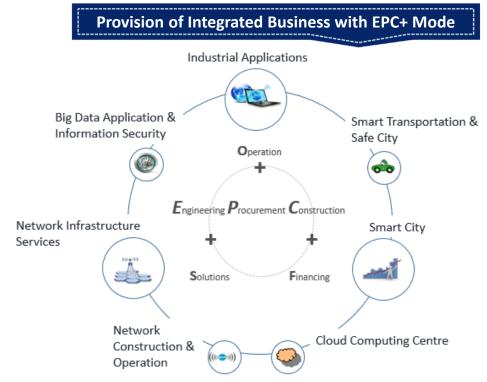
Performance in Overseas Market



Revenue from Overseas Market (RMB'M)



- Oversea business resumed growth and achieved favourable progress in major projects
- Actively developed businesses in Africa, the Middle East and Southeast Asia and pushed forward transformation through EPC+ mode



Made further progress on our "China-Africa Partnership Program in Trans Africa Information Superhighway" Project, including strategic cooperation, resources integration and financing





Pursue Breakthroughs to Accelerate Scale Development

Outlook of Overseas Business

"China-Africa Partnership Program in Trans Africa Information Superhighway" Project ("China-Africa Project")

"Belt & Road"

Overseas footholds of the Company

- National "Belt and Road" Initiative and the Africa "Three Networks and Industrialization" Initiative provide huge opportunities
- ◆ Africa, the Middle East and South East Asian countries along the "Belt and Road" routes have strong informatization demand
- Overseas pan-operators, government and corporate customers, and "Going Abroad" state-owned enterprises witness rising opportunities

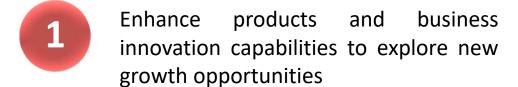
Endeavour to Push Forward our China-Africa Project to Achieve Further Progress

- Strive to arrange project financing through industry investment funds
- ◆ Further refine technical proposals and endeavour to kick start in four East African countries and major West African countries
- Strengthen strategic collaboration with telecommunications operators and "Going Abroad" Chinese enterprises
- Utilize various financing channels and financial instruments to control risks

Initiatives in Innovation and Transformation Achieved Solid Results



Our Measures



Innovate operational and business models, and enhance marketing & service delivery capabilities to grasp market opportunities

Strengthen internal coordination, pursue synergistic operation and leverage on IT solution to enhance efficiency

Persist in our value-driven appraisal system to support efficient development

Results

TIS business maintained fast growth amid declined CAPEX of telecom operators

Core businesses from domestic non-operator customers recorded robust growth (+28.7%), became the top revenue driver

ACO businesses growth accelerated; both revenue scale and incremental revenue from domestic non-operator customers surpassed those of domestic operator customers

Business breakthroughs achieved in "Smart-related" applications, Cloud Computing, Big Data, Internet of Things, and non-telecom business, e.g. Power Sector

✓ Brand unified for nationwide distribution chain stores ('中通福')

 Overall efficiency (net profit margin) remained steady over the past 3 years

 Free cash flow continued to increase and maintained at healthy level

4





Financial Results





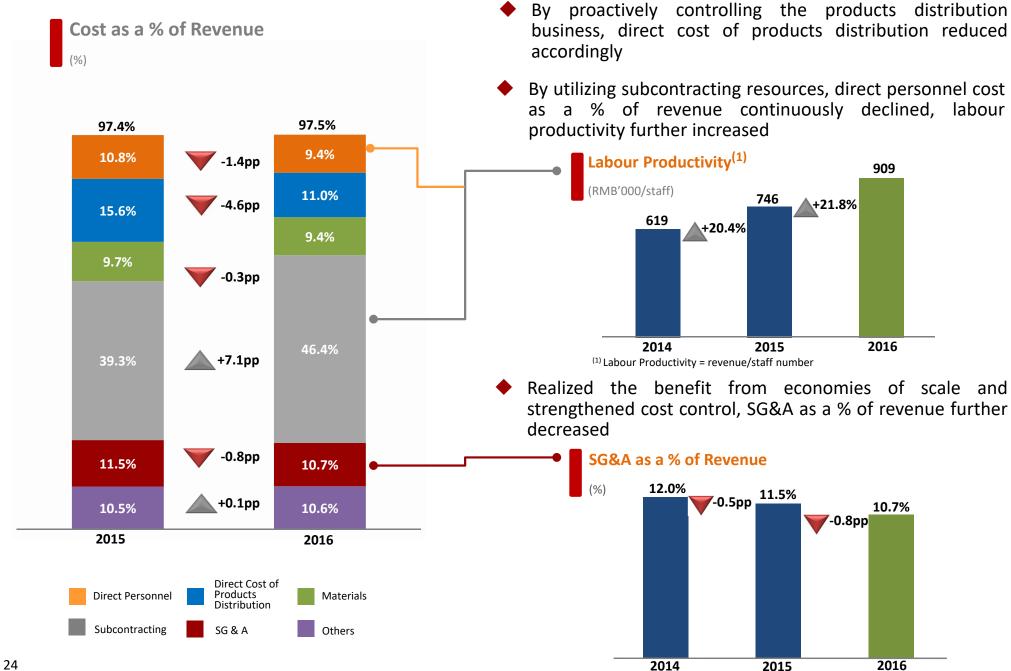
Financial Performance



(RMB'M)	2015	2016	Change	% of Revenue
Revenue	80,960	88,449	9.3%	100%
Cost of Revenue	69,572	76,759	10.3%	86.8%
Direct Personnel	8,731	8,317	-4.7%	9.4%
Materials ⁽¹⁾	7,800	8,281	6.2%	9.4%
Direct Cost of Products Distribution ⁽¹⁾	12,653	9,764	-22.8%	11.0%
Subcontracting	31,812	41,017	28.9%	46.4%
D & A	447	455	1.8%	0.5%
Others	8,129	8,925	9.8%	10.1%
Gross Profit	11,388	11,690	2.7%	13.2%
SG&A	9,306	9,501	2.1%	10.7%
Net Profit	2,334	2,536	8.6%	2.9%
EPS (RMB)	0.337	0.366	8.6%	-
ROE (%)	9.8%	9.9%	0.1pp	-

⁽¹⁾ Due to the change in revenue classification for certain businesses, the former Cost of Purchase of Materials and Telecommunications Products is sub-divided into Materials Cost and Direct Cost of Products Distribution since 2016. Corresponding historical figures have also been segregated for comparative purpose.

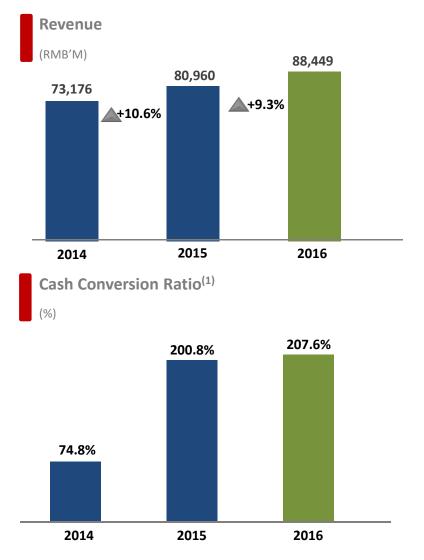




Key Financial Indicators



- Revenue and net profit achieved steady growth, and net profit margin remained stable
- Cash conversion ratio reached 207.6% and remained at relatively high level, operating cash flow maintained at healthy level

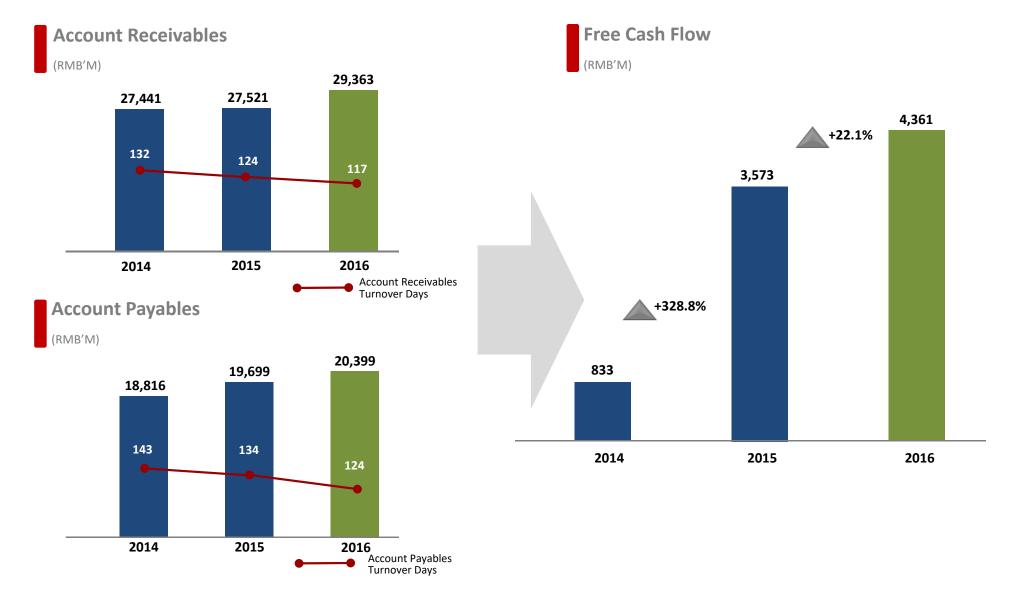




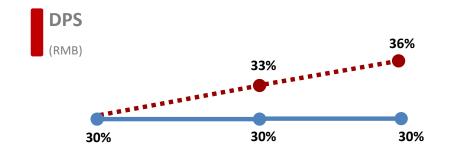
Working Capital Management



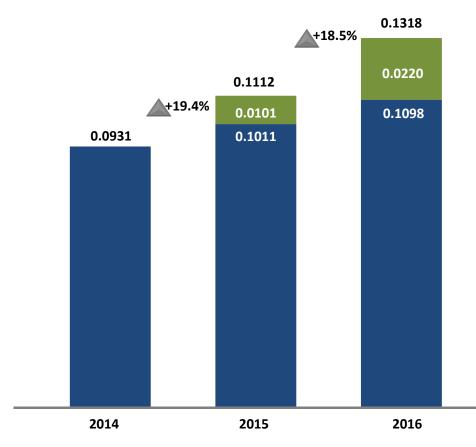
- Effective value-driven appraisal mechanism and working capital management measures shortened account receivables turnover days continuously
- Free cash flow continued to increase and remained at high level







 While maintaining a relatively stable and sustainable dividend policy, we increase return to our shareholders in consideration of our favourable results performance



◆ The Board recommended a final dividend of RMB0.1098 per share, and a special dividend of RMB0.0220 per share, total dividend for 2016 is RMB0.1318 per share, up by 18.5%, with the total dividend payout ratio of 36%



Solid Financial Position



- Maintained at low debt and net cash position for years
- Robust financial position offers financial flexibility to grasp new business opportunities

(RMB'M)	31.12.2015	31.12.2016
Total Assets	57,913	62,594
Cash and cash equivalents	9,536	13,324
Account receivables	27,521	29,363
Fixed assets (NBV)	4,332	4,216
Total Liabilities	32,704	35,546
Interest-bearing liabilities	861	758
Account payables	19,699	20,399
Equity Attributable to Equity Shareholders	24,761	26,573
Total Liabilities / Total Assets (%)	56.5%	56.8%
Debt-to-Capitalization Ratio (%)	3.4%	2.8%



Promote System and Mechanism Innovation

- ✓ Innovate operational, business and remuneration models to boost vitality
- ✓ Enhance collaboration and synergistic management

Focus on Key Businesses and Customers

- ✓ Develop high value businesses and customers
- ✓ Develop businesses which can enhance our technological competitiveness

02

03

Shareholders' Return

Enhance Management Efficiency

- ✓ Explore the development of financial services to better utilize cash resources
- ✓ Implement stringent cost control through various measures such as IT system

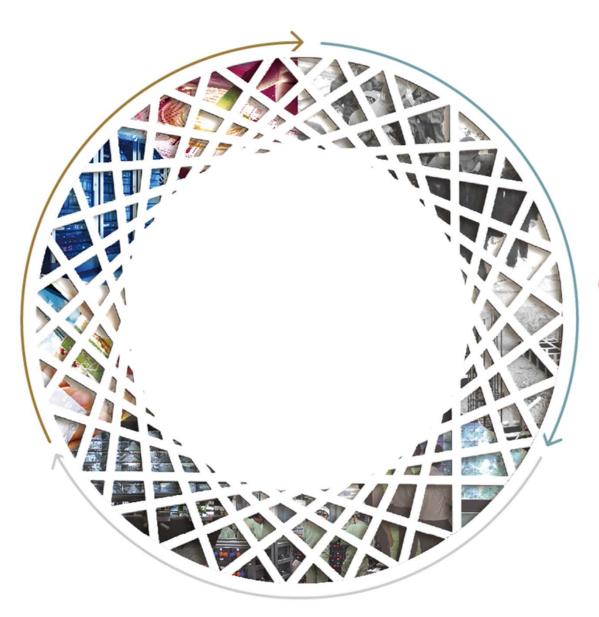
Upholding Value-driven Principle
Striving for Innovation and Transformation
Realizing Sustainable and Efficient Development

Reinforce Value-driven Appraisal Mechanism

04

- ✓ Direct our subsidiaries to fully implement the Group's corporate strategies
- ✓ Optimize resource allocation to support innovation and transformation





Thank You!



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