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## **PROSTEN TECHNOLOGY HOLDINGS LIMITED**

**長達科技控股有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8026)**

### **PROFIT WARNING AND INSIDE INFORMATION**

This announcement is made by the Company pursuant to Rule 17.10 of the GEM Listing Rule and the Inside Information Provisions under Part XIVA of the SFO.

The Board would like to inform the shareholders of the Company and potential investors that based on the preliminary assessment of the unaudited consolidated management accounts of the Group for Q1-2014 and the information currently available to the Board, it is expected that the Group's revenue for Q1-2014 would decrease substantially as compared to that for Q1-2013. It is also expected that the Group's loss before tax for Q1-2014 will increase substantially as compared to that for Q1-2013.

The information contained in this announcement is only the preliminary assessment of the Group based on its unaudited consolidated management accounts for Q1-2014 which have not been reviewed by or discussed with the Company's auditors or the Company's audit committee.

**Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.**

This announcement is made by the board (the "**Board**") of directors ("**Directors**") of Prosten Technology Holdings Limited (the "**Company**") and its subsidiaries (collectively referred to as the "**Group**") pursuant to Rule 17.10 of The Rules (the "**GEM Listing Rules**") Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the "**SFO**").

References are made to the Company's announcements dated 22 May 2014 and 23 June 2014 relating to the difficult business environment encountered by the Group mainly due to the tight control measures imposed on the wireless services providers. During the three months ended 30 June 2014 ("**Q1-2014**"), such circumstances have been continuing that have caused a significant adverse impact on the Group and revenue from other wireless music search services decreased significantly. The decrease in the Group's Q1-2014 revenue also attributed by the Group's strategy of gradually move away from services with less attractive returns such as reading and lottery. The drop in revenue for Q1-2014 led to a significant drop in gross profit and a significant increase in loss before tax for Q1-2014.

For the above reasons, based on the best knowledge of the Board and information currently available to the Board, the Board would like to inform the shareholders of the Company and potential investors that based on the preliminary assessment of the unaudited consolidated management accounts of the Group for Q1-2014, it is expected that the Group's revenue for Q1-2014 would decrease substantially as compared to that for the three months ended 30 June 2013 ("**Q1-2013**"). It is also expected that the Group's loss before tax for Q1-2014 would increase substantially as compared to that for Q1-2013.

The Group is still in the process of finalising its financial results for Q1-2014. The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the unaudited consolidated management accounts of the Group for Q1-2014 and the information currently available to the Board and the same have not been reviewed by or discussed with the Company's auditors or the Company's audit committee. Actual financial results of the Group for Q1-2014 will be disclosed in the first quarterly results announcement in due course.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**PROSTEN TECHNOLOGY HOLDINGS LIMITED**  
**Yip Heon Keung**  
*Chairman*

Hong Kong, 31 July 2014

As at the date of this announcement, the Board comprises the following Directors:

Mr. Yip Heon Keung (*Chairman and Executive Director*)  
Mr. Yip Heon Ping (*Executive Director*)  
Ms. Li Luyi (*Executive Director*)  
Mr. Mah Yong Sun (*Non-executive Director*)  
Mr. Han Jun (*Non-executive Director*)  
Mr. Tam Chun Wan (*Independent Non-executive Director*)  
Ms. Tse Yuet Ling, Justine (*Independent Non-executive Director*)  
Ms. Lai May Lun (*Independent Non-executive Director*)

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the "Latest Company Announcements" page of the GEM website at [www.hkgem.com](http://www.hkgem.com) for at least 7 days from the day of its posting and on the Company's website at [www.prosten.com](http://www.prosten.com).*

\* For identification purpose only