

**[For Immediate Release]**



**C C LAND PARTNERS WITH TATE MODERN TO SPONSOR  
*THE C C LAND EXHIBITION: PIERRE BONNARD: THE COLOUR OF MEMORY***

(28 January 2019 – Hong Kong) **C C Land Holdings Limited** (“C C Land” or the “Company”, which together with its subsidiaries, is collectively referred to as the “Group”; Stock Code: 1224) is proud to sponsor *The C C Land Exhibition: Pierre Bonnard: The Colour of Memory* at Tate Modern in London, the United Kingdom, which opened last week. The exhibition is curated at Tate Modern by Matthew Gale, Head of Displays, and Helen O’Malley and Juliette Rizzi, both Assistant Curators, in collaboration with Ny Carlsberg Glyptotek from Copenhagen and Bank Austria Kunstforum Wien.

The exhibition features around 100 masterpieces on loan from major international collections. The artworks showcase Bonnard’s intense colours and modern compositions that transformed the traditions of painting in the first half of the 20th century. The exhibition will be on display until 6 May 2019.

As a listed company in Hong Kong, the Group has always been a keen supporter of the promotion of Arts as a part of its effort to fulfil its corporate social responsibility. It has been working with various curators such as “Le French May” in Hong Kong to promote Arts over the years. *Pierre Bonnard: The Colour of Memory* is the first overseas art exhibition that the Group has supported.

Dr. Peter Lam, Deputy Chairman and Managing Director of C C Land, said, “We are delighted and honoured to partner with Tate Modern to support the first major exhibition of the modernist Pierre Bonnard’s work in the UK in 20 years, thereby providing an opportunity for all to discover and appreciate the work of one of France’s greatest artists of the early 20th century.

Our commitment to supporting arts and culture is central to our corporate social responsibility strategy and we look forward to collaborating with Tate and others on future endeavours.”

– End –

## **About C C Land**

Headquartered in Hong Kong, the core business of C C Land is property development and investment as well as treasury investments. The Group has recorded quicker and better returns from a series of strategic disposals of its properties in Western China in recent years and has thus strengthened its cash position.

With a view to diversifying its portfolio, the Group made inroads into the international property market in 2017 with the acquisition of two investment properties in the prime districts for finance and insurance in Central London, the United Kingdom and another investment property in Sydney, Australia. The Group's business strategy is to invest in quality properties in developed cities worldwide. The Company is a constituent stock of the MSCI China Small Cap Index Series.

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