# [For Immediate Release]



# C C Land Holdings Limited

## Announces Sales Performance for October 2015

(6 November 2015 – Hong Kong) C C Land Holdings Limited ("C C Land" or the "Company", together with its subsidiaries, collectively known as the "Group"; stock code: 1224) is pleased to announce the unaudited operational data for October 2015. During the month, the Group achieved contract sales of approximately RMB435 million with a total gross floor area ("GFA") sold reaching about 63,000 sqm.

From January to October 2015 inclusive, the Group's accumulated contract sales amounted to about RMB4,840 million with a total GFA sold reaching about 715,000 sqm, representing an year-on-year growth of about 7% and 25% respectively over the same period of last year.

As at the end of October 2015, the amount of subscription sales not yet converted into contract sales was about RMB368 million.

## About C C Land

C C Land is principally engaged in the property development business in Western China and most of its land bank are in Chongqing, Guiyang and Xi'an. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of the MSCI Small Cap China Index Series.

#### Notes:

- 1. The sales performance of the Group announced above is prepared based on the management's preliminary review of the unaudited operational data and is solely for reference only.
- 2. Contract sales will be recognized as revenue after delivery of completed units to the buyers.

*C C Land Holdings Limited Announces Sales Performance for October 2015* 

6 November 2015 / Page 2 of 2

### For enquiries, please contact:

# **C C Land Holdings Limited**

Eva Chan Tel: (852) 2820 7000 Email: evachan@ccland.com.hk

### iPR Ogilvy & Mather

 Natalie Tam / Christy Chan

 Tel:
 (852) 2136 6182 / 3920 7678

 Fax:
 (852) 3170 6606

 Email:
 ccland@iprogilvy.com