

**[For Immediate Release]**



## **C C Land Holdings Limited**

### **Announces Sales Performance for July 2015**

(7 August 2015 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for July 2015. During the month, the Group achieved contract sales of approximately RMB502 million with a total gross floor area (“GFA”) sold reaching about 78,200 sqm, representing an year-on-year growth of about 45% and 110% respectively.

From January to July 2015 inclusive, the Group’s accumulated contract sales amounted to about RMB3,300 million with a total GFA sold reaching about 519,700 sqm, representing an year-on-year increase of about 1% and 39% over the same period of last year.

As at the end of July 2015, the amount of subscription sales not yet converted into contract sales was about RMB890 million.

#### **About C C Land**

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 8.8 million sqm in terms of GFA and about 5.5 million sqm in terms of attributable GFA, covering key Western China cities, namely Chongqing, Chengdu, Guiyang and Xi’an. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of the MSCI Small Cap China Index Series.

#### ***Notes:***

- 1. The sales performance of the Group announced above is prepared based on the management’s preliminary review of the unaudited operational data and is solely for reference only.*
- 2. Contract sales will be recognized as revenue after delivery of completed units to the buyers.*

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