

[For Immediate Release]



C C Land Holdings Limited

Announces Sales Performance for April 2015

(7 May 2015 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for April 2015. During the month, the Group achieved contract sales of approximately RMB642 million with a total gross floor area (“GFA”) sold reaching about 101,700 sqm, representing an year-on-year growth of about 29% and 98% respectively, while the month-on-month increases are about 70% and 56% respectively.

From January to April 2015 inclusive, the Group’s accumulated contract sales amounted to about RMB1,659 million with a total GFA sold reaching about 276,000 sqm. Although the accumulated contract sales recorded an year-on-year decrease by about 25%, the GFA sold achieved an year-on-year growth of about 6%.

As at the end of April 2015, the amount of subscription sales not yet converted into contract sales was about RMB1,452 million.

About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 12.3 million sqm in terms of GFA and about 8.5 million sqm in terms of attributable GFA, covering key Western China cities, namely Chongqing, Chengdu, Guiyang and Xi’an. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of the MSCI Small Cap China Index Series.

Notes:

- 1. The sales performance of the Group announced above is prepared based on the management’s preliminary review of the unaudited operational data and is solely for reference only.*
- 2. Contract sales will be recognized as revenue after delivery of completed units to the buyers.*

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