

[For Immediate Release]



C C Land Holdings Limited

Announces Sales Performance for November 2014

(4 December 2014 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for November 2014. During the month, the Group recorded contract sales of approximately RMB511 million, whereas the gross floor area (“GFA”) sold reached about 83,000 sqm. Both contract sales and GFA recorded month-on-month increases of about 5%.

From January to November 2014 inclusive, the Group’s accumulated contract sales amounted to about RMB5,015 million with a total GFA sold reaching about 656,500 sqm, representing an year-on-year decrease of about 40% and 32% over the same period of last year.

As at the end of November 2014, the amount of subscription sales not yet converted into contract sales was about RMB1,267 million.

About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 13.5 million sqm in terms of GFA and about 9.7 million sqm in terms of attributable GFA, covering key Western China cities, namely Chongqing, Chengdu, Guiyang and Xi’an. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

Notes:

- 1. The sales performance of the Group announced above is prepared based on the management’s preliminary review of the unaudited operational data and is solely for reference only.*
- 2. Contract sales will be recognized as revenue after delivery of completed units to the buyers.*

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