

[For Immediate Release]



C C Land Holdings Limited

Announces Sales Performance for October 2014

(6 November 2014 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for October 2014. During the month, the Group recorded contract sales of approximately RMB488 million, whereas the gross floor area (“GFA”) sold reached about 79,300 sqm. Both contract sales and GFA recorded month-on-month increases of about 37% and 51% respectively.

From January to October 2014 inclusive, the Group’s accumulated contract sales amounted to about RMB4,504 million with a total GFA sold reaching about 573,500 sqm, representing an year-on-year decrease of about 41% and 35% over the same period of last year.

As at the end of October 2014, the amount of subscription sales not yet converted into contract sales was about RMB1,179 million.

About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 13.5 million sqm in terms of GFA and about 9.7 million sqm in terms of attributable GFA, covering key Western China cities, namely Chongqing, Chengdu, Guiyang and Xi’an. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

Notes:

- 1. The sales performance of the Group announced above is prepared based on the management’s preliminary review of the unaudited operational data and is solely for reference only.*
- 2. Contract sales will be recognized as revenue after delivery of completed units to the buyers.*

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For enquiries, please contact:

C C Land Holdings Limited

Eva Chan

Tel: (852) 2820 7000

Email: evachan@ccland.com.hk

iPR Ogilvy & Mather

Natalie Tam / Maggie Chui / Heng Tam

Tel: (852) 2136 6182 / 2136 8059 / 3920 7656

Fax: (852) 3170 6606

Email: ccland@iprogilvy.com