

[For Immediate Release]



C C Land Holdings Limited

Announces Sales Performance for First Half of 2014

(8 July 2014 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for the first half of 2014. The Group’s accumulated contract sales amounted to about RMB2,927 million with a total gross floor area (“GFA”) sold of about 335,800 sqm, posting an year-on-year decrease of about 37% and 38% respectively.

In June 2014, the Group recorded contract sales of approximately RMB401 million, whereas the GFA sold reached about 44,200 sqm, representing an year-on-year decrease of about 30% and 39% over the same period of last year. Both contract sales and GFA recorded month-on-month increases of about 23% and 37% respectively.

As at the end of June 2014, the amount of subscription sales not yet converted into contract sales was about RMB972 million.

Notes:

- 1. The sales performance of the Group announced above is prepared based on the management’s preliminary review of the unaudited operational data and is solely for reference only.*
- 2. Contract sales will be recognized as revenue after delivery of completed units to the buyers.*

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About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 14.1 million sqm in terms of GFA and about 10.2 million sqm in terms of attributable GFA, covering key Western China cities, namely Chongqing, Chengdu, Guiyang and Xi'an. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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