

[For Immediate Release]



C C Land Holdings Limited

Announces Sales Performance for Year 2013

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**Accumulative Contract Sales and GFA Sold for Year 2013
increased by 24% & 10% YoY
to RMB9,775 million & 1,132,000 sqm respectively**

Annual Contract Sales Exceeding Sales Target for 2013 by 11%

(7 January 2014 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data up to end of December 2013. For the year 2013, the Group achieved a total contract sales of approximately RMB9,775 million, posting an year-on-year growth of about 24%, and exceeding 2013’s contract sales target of RMB8.8 billion by about 11%, whereas the total gross floor area (“GFA”) sold was about 1,132,000 sqm, an increase of about 10% over the same period of last year.

During the month of December 2013, the Group achieved contract sales of approximately RMB1,459 million with GFA sold of about 163,800 sqm, representing an year-on-year growth of about 30% and 6% respectively. Both contract sales and GFA recorded a substantial month-on-month increase of about 107% and 89% respectively.

As at the end of December 2013, the amount of subscription sales not yet converted into contract sales was about RMB1,254 million.

Notes:

- 1. The sales performance of the Group announced above is prepared based on the management’s preliminary review of the unaudited operational data and is solely for reference only.*
- 2. Contract sales will be recognized as revenue after delivery of completed units to the buyers.*

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About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 14.08 million sqm in terms of GFA and about 10.36 million sqm in terms of attributable GFA, covering key Western China cities, namely Chongqing, Chengdu, Guiyang and Xi'an. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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