

[For Immediate Release]



C C Land Holdings Limited

Announces Sales Performance for October 2013

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**Accumulative Contract Sales and GFA Sold for
January to October 2013 increased by 31% & 17% YoY to
RMB7,611 million & 881,900 sqm respectively**

(6 November 2013 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data up to end of October 2013. From January to October 2013 inclusive, the Group’s accumulated contract sales amounted to about RMB7,611 million with a total gross floor area (“GFA”) sold reaching about 881,900 sqm, posting an year-on-year growth of about 31% and 17% respectively.

During the month, the Group achieved contract sales of approximately RMB827 million, whereas the GFA sold reached about 99,500 sqm, representing year-on-year increases of about 2% and 1% respectively.

As at the end of October 2013, the amount of subscription sales not yet converted into contract sales was about RMB1,434 million.

Notes:

- 1. The sales performance of the Group announced above is prepared based on the management’s preliminary review of the unaudited operational data and is solely for reference only.*
- 2. Contract sales will be recognized as revenue after delivery of completed units to the buyers.*

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About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 15.4 million sqm in terms of GFA and about 11.3 million sqm in terms of attributable GFA, covering key Western China cities, namely Chongqing, Chengdu, Guiyang and Xi'an. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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