

[For Immediate Release]



C C Land Holdings Limited

Announces Sales Performance for September 2013

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**Accumulative Contract Sales and GFA Sold for
January to September 2013 increased by 36% & 20% YoY to
RMB6,784 million & 782,400 sqm respectively**

(10 October 2013 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data up to end of September 2013. From January to September 2013 inclusive, the Group’s accumulated contract sales amounted to about RMB6,784 million with a total gross floor area (“GFA”) sold reaching about 782,400 sqm, posting an year-on-year growth of about 36% and 20% respectively. For the first three quarters, the Group has achieved about 77% of its contract sales target of RMB8.8 billion for 2013.

During the month, the Group achieved contract sales of approximately RMB845 million, whereas the GFA sold reached about 88,300 sqm, representing an year-on-year decrease of about 12% and 32% respectively, while the month-on-month increases are about 55% and 28% respectively.

As at the end of September 2013, the amount of subscription sales not yet converted into contract sales was about RMB1,147 million.

Notes:

1. *The sales performance of the Group announced above is prepared based on the management’s preliminary review of the unaudited operational data and is solely for reference only.*
2. *Contract sales will be recognized as revenue after delivery of completed units to the buyers.*

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About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 15.4 million sqm in terms of GFA and about 11.3 million sqm in terms of attributable GFA, covering key Western China cities, namely Chongqing, Chengdu, Guiyang and Xi'an. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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