

[For Immediate Release]



C C Land Holdings Limited

Announces Sales Performance for First Half of 2013

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Accumulative Contract Sales and GFA Sold increased by 66% & 46% YoY to RMB4,663 million and 545,000 sqm respectively

(7 July 2013 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for the first half of 2013. The Group’s accumulated contract sales amounted to about RMB4,663 million with a total gross floor area (“GFA”) sold of about 545,000 sqm, posting an year-on-year growth of about 66% and 46% respectively. The Group has achieved about 53% of its target contract sales of RMB8.8 billion for 2013.

In June 2013, the Group achieved contract sales of approximately RMB573 million, whereas the GFA sold reached about 71,900 sqm, representing an year-on-year decrease of about 13% and 18% over the same period of last year.

As at the end of June 2013, the amount of subscription sales not yet converted into contract sales was about RMB1,033 million.

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About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 14.68 million sqm in terms of GFA and about 10.48 million sqm in terms of attributable GFA, covering key Western China cities, namely Chongqing, Chengdu, Guiyang and Xian. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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For enquiries, please contact:

C C Land Holdings Limited

Eva Chan

Tel: (852) 2820 7000

Email: evachan@ccland.com.hk

iPR Ogilvy Ltd.

Natalie Tam / Janette Lo / Kiki Zhang / Eric Chan

Tel: (852) 2136 6182 / 3920 7647 / 3920 7626 / 3920 7625

Fax: (852) 3170 6606

Email: natalie.tam@iprogilvy.com / janette.lo@iprogilvy.com
kiki.zhang@iprogilvy.com / eric.chan@iprogilvy.com