

**[For Immediate Release]**



**C C Land Holdings Limited**

**Announces Sales Performance for January 2013 &  
the Contract Sales Target for 2013 &  
Acquisition of a Premium Site in Guiyang, Guizhou Province  
with a GFA of approximately 440,000 sqm**

\* \* \*

**Contract Sales and GFA sold surged by 1,052% and 803%  
YoY to RMB1,138 million and 103,800 sqm respectively**

(6 February 2013 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for January 2013. During the month, the Company’s contract sales and gross floor area (“GFA”) sold amounted to approximately RMB1,138 million and 103,800 sqm respectively, representing a strong year-on-year growth of about 1,052% and 803% respectively.

The Group further announced that the contract sales target for the full year of 2013 is RMB8.8 billion, with an increase of about 12% from the Group’s total contract sales of RMB7.8 billion in 2012. For January, the Group has achieved about 13% of its contract sales target for 2013.

In addition, the Group is pleased to announce that it has recently acquired a Land Lot (the “Land Lot”) at No.1 Zhenhua Square of Upper Village and Longtang Village, Wudang District, Guiyang City, through its 85%-owned subsidiary at a consideration of approximately RMB330 million. The newly-acquired Land Lot has a total gross floor area (“GFA”) of approximately 440,000 sqm. The accommodation value is approximately RMB750 per sqm GFA. The Land Lot is planned for the development of a mid to high-end residential project. Located between Hangtian Avenue and Xintian Avenue, Wudang District, the Land Lot is approximately 8.5 kilometers away from the city center of two districts of

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Guiyang City; approximately 14.5 kilometers away from downtown Guanshanhu District (previously known as Jinyang New District), and approximately 12 kilometers away from the airport. It is a premium location which carries high development potential and value.

Commenting on the land acquisition, Dr. Peter Lam, Deputy Chairman and Managing Director of C C Land said, "In view of the satisfactory sales performance in 2012 and with our strong financial position, we can capture market opportunities in purchasing premium sites at reasonable price which forms a solid foundation for the Group's sustainable growth in profitability."

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### **About C C Land**

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 12.8 million sqm in terms of GFA and about 8.7 million sqm in terms of attributable GFA, covering key Western China cities, namely Chongqing, Chengdu and Guiyang. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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