

[For Immediate Release]



C C Land Holdings Limited

Announces Sales Performance for Year 2012

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**2012 Contract Sales and GFA sold increased by 23% and 39%
YoY to RMB7,856 million and 1,029,000 sqm respectively**

Annual Contract Sales Exceeding Sales Target for 2012 by 15%

(10 January 2013 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data up to end of December 2012. For the year 2012, the Group achieved a total contract sales of approximately RMB7,856 million, posting an year-on-year growth of about 23%, and exceeding 2012’s contract sales target of RMB6.8 billion by about 15%, whereas the total gross floor area (“GFA”) sold was about 1,029,000 sqm, an increase of about 39% over the same period of last year.

During the month, the Group achieved contract sales of approximately RMB1,119 million with GFA sold of about 154,000 sqm, representing an year-on-year growth of about 1% and 28% respectively, while the month-on-month increases are about 20% and 24% respectively.

As at the end of December 2012, the amount of subscription sales not yet converted into contract sales was about RMB1,736 million.

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About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 12.76 million sqm in terms of GFA and about 8.7 million sqm in terms of attributable GFA, covering key Western China cities, namely Chongqing, Chengdu and Guiyang. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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