

[For Immediate Release]



C C Land Holdings Limited

**Announces Sales Performance for November 2012
Contract Sales & GFA sold surged by 204% & 187% YoY to
RMB936 million & 124,000 sqm respectively**

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**Accumulative Contract Sales for
January to November 2012 amounted to RMB6,737 million
The Contract Sales Target of RMB6.8 billion for 2012
has been effectively achieved**

(6 December 2012 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for November 2012. From January to November 2012 inclusive, the Group’s accumulated contract sales posted an year-on-year growth of about 28% amounting to about RMB6,737 million, whereas the total gross floor area (“GFA”) sold reached about 875,000 sqm, an increase of about 41% over the same period of last year. The contract sales target of RMB6.8 billion for 2012 has been effectively achieved.

During the month, the Group achieved contract sales of approximately RMB936 million with GFA sold of about 124,000 sqm, posting a strong year-on-year growth of about 204% and 187% respectively. Both contract sales and GFA recorded month-on-month increases of about 15% and 26% respectively.

As at the end of November 2012, the amount of subscription sales not yet converted into contract sales was about RMB1,271 million.

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About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 12.2 million sqm in terms of GFA and about 8.4 million sqm in terms of attributable GFA, covering key Western China cities, namely Chongqing, Chengdu, Guiyang and key cities in Sichuan. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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