

[For Immediate Release]



C C Land Holdings Limited

**Announces Sales Performance for October 2012
Contract Sales & GFA sold surged by 69% & 47% YoY to
RMB811 million & 98,600 sqm respectively**

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**Accumulative Contract Sales & GFA sold for
January to October 2012 increased by 17% & 30% YoY to
RMB5,801 million & 751,300 sqm respectively**

(6 November 2012 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for October 2012. During the month, the Group achieved contract sales of approximately RMB811 million with about 98,600 sqm in total gross floor area (“GFA”) sold, posting a substantial year-on-year growth of about 69% and 47% respectively, reaching about 85% of its contract sales target of RMB6.8 billion for 2012.

From January to October 2012 inclusive, the Group’s accumulated contract sales posted an year-on-year growth of about 17% amounting to about RMB5,801 million, whereas the total GFA sold reached about 751,300 sqm, an increase of about 30% over the same period of last year.

As at the end of October 2012, the amount of subscription sales not yet converted into contract sales was about RMB1,010 million.

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About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 11.1 million sqm in terms of GFA and about 7.5 million sqm in terms of attributable GFA, covering key Western China cities, namely Chongqing, Chengdu, Guiyang and key cities in Sichuan. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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