

[For Immediate Release]



C C Land Holdings Limited

**Announces Sales Performance for August 2012
Contract Sales & GFA sold surged by 185% & 224% YoY to
RMB645 million & 79,000 sqm respectively**

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**Accumulative Contract Sales for January to August 2012
Reached RMB4,032 million**

(7 September 2012 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for August 2012. During the month, the Group achieved contract sales of approximately RMB645 million with a total gross floor area (“GFA”) sold of about 79,000 sqm, posting a strong year-on-year growth of about 185% and 224% respectively. Both contract sales and GFA recorded month-on-month increases of about 13% and 10% respectively.

From January to August 2012 inclusive, the Group’s accumulated contract sales posted an year-on-year growth of about 6% amounting to about RMB4,032 million, whereas the total GFA sold reached about 523,000 sqm, an increase of about 26% over the same period of last year.

As at the end of August 2012, the amount of subscription sales not yet converted into contract sales was about RMB963 million.

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About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 11.3 million sqm in terms of GFA and about 7.6 million sqm in terms of attributable GFA, covers key Western China cities including Chongqing, Chengdu, Guiyang and key cities in Sichuan. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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