

**[For Immediate Release]**



**C C Land Holdings Limited**

**Announces Sales Performance for July 2012  
Increased by 76% YoY to RMB571 million**

**\* \* \***

**Accumulative Contract Sales for January to July 2012  
Reached RMB3,387 million**

(7 August 2012 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for July 2012. During the month, the Group achieved contract sales of approximately RMB571 million with a total gross floor area (“GFA”) sold of about 72,000 sqm. Both contract sales and GFA recorded a substantial year-on-year increase of about 76% and 122% respectively.

From January to July 2012 inclusive, the Group’s accumulated contract sales amounted to about RMB3,387 million, whereas the total GFA sold reached about 444,000 sqm.

As at the end of July 2012, the amount of subscription sales not yet converted into contract sales was about RMB875 million.

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### **About C C Land**

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 11.7 million sqm in terms of GFA and about 7.9 million sqm in terms of attributable GFA, covers key Western China cities including Chongqing, Chengdu, Guiyang and key cities in Sichuan. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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