

**[For Immediate Release]**



**C C Land Holdings Limited**

**Announces Sales Performance for First Half of 2012**

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**Accumulative Contract Sales Reached RMB2,816 million**

(4 July 2012 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for the first half of 2012. During the month, the Group achieved contract sales of approximately RMB658 million, representing an year-on-year increase of about 8%, whereas the gross floor area (“GFA”) sold reached about 88,000 sqm, an increase of about 39% over the same period of last year.

For the first half of 2012, the Group’s accumulated contract sales amounted to about RMB2,816 million, whereas the total GFA sold reached over 372,500 sqm.

As at the end of June 2012, the amount of subscription sales not yet converted into contract sales was about RMB921 million.

- End -

**About C C Land**

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 11.7 million sqm in terms of GFA and about 7.9 million sqm in terms of attributable GFA, covers key Western China cities including Chongqing, Chengdu, Guiyang and key cities in Sichuan. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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