

**[For Immediate Release]**



**C C Land Holdings Limited**

**Announces Sales Performance for February 2012  
Increased by 17% YoY to RMB284 million**

\* \* \*

**Accumulative Contract Sales for January to February 2012  
Reached RMB383 million**

(6 March 2012 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for February 2012. During the month, the Group achieved contract sales of approximately RMB284 million with gross floor area (“GFA”) sold of about 35,000 sqm, representing an year-on-year growth of about 17% and 40% respectively. Both contract sales and GFA recorded a substantial month-on-month increase of about 188% and 205% respectively.

From January to February 2012 inclusive, the Group’s accumulated contract sales amounted to about RMB383 million, whereas the total GFA sold reached about 46,500 sqm.

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### **About C C Land**

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 11.4 million sqm in terms of GFA and about 8 million sqm in terms of attributable GFA, covers key Western China cities including Chongqing, Chengdu, Guiyang and key cities in Sichuan. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

### **For enquiries, please contact:**

#### **C C Land Holdings Limited**

Eva Chan

Tel: (852) 2820 7000

Email: [evachan@ccland.com.hk](mailto:evachan@ccland.com.hk)

#### **iPR Ogilvy Ltd.**

Natalie Tam / Janette Lo / Veronica Hui / Caesar Yuen

Tel: (852) 2136 6182 / 3920 7647 / 3170 6752 / 3920 7678

Fax: (852) 3170 6606

Email: [natalie.tam@iprogilvy.com](mailto:natalie.tam@iprogilvy.com) / [janette.lo@iprogilvy.com](mailto:janette.lo@iprogilvy.com)

[veronica.hui@iprogilvy.com](mailto:veronica.hui@iprogilvy.com) / [caesar.yuen@iprogilvy.com](mailto:caesar.yuen@iprogilvy.com)