

[For Immediate Release]



C C Land Holdings Limited

Announces Sales Performance for October 2011

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**Accumulative Contract Sales for January to October 2011
Increased by 5% YoY to RMB4,958 million**

(7 November 2011 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for October 2011. From January to October 2011 inclusive, the Group’s accumulated contract sales posted an year-on-year growth of about 5% amounting to about RMB4,958 million, whereas the total gross floor area (“GFA”) sold reached about 577,600 sqm.

During the month, the Group achieved contract sales of approximately RMB479 million with GFA sold of about 67,000 sqm. Contract sales and GFA recorded month-on-month decreases of about 30% and 29% respectively.

As at the end of October 2011, the amount of subscription sales not yet converted into contract sales was about RMB580 million. Such conversion usually takes one to two months to complete.

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About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 11.1 million sqm in terms of GFA and about 8.0 million sqm in terms of attributable GFA, covers key Western China cities including Chongqing, Chengdu, Kunming, Guiyang and key cities in Sichuan. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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