

**[For Immediate Release]**



**C C Land Holdings Limited**

**Announces Sales Performance for First Half of 2011**

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**Accumulative Contract Sales and GFA Sold Increased by 78% & 23% YoY to RMB3,244 million & 358,800 sqm respectively**

(6 July 2011 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for the first half of 2011. The Group’s accumulated contract sales amounted to about RMB3,244 million with a total gross floor area (“GFA”) sold of over 358,800 sqm, posting an year-on-year growth of about 78% and 23% respectively. The Group has achieved about 43% of its target contract sales of RMB7.5 billion for 2011.

In June 2011, the Group achieved contract sales of approximately RMB606 million, representing a substantial year-on-year increase of about 151%, whereas the GFA sold reached about 63,270 sqm, an increase of about 48% over the same period of last year. The month-on-month increases are about 20% and 4% respectively.

- End -

**About C C Land**

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 11.15 million sqm in terms of GFA and about 8.04 million sqm in terms of attributable GFA, covers key Western China cities including Chongqing, Chengdu, Kunming, Guiyang and key cities in Sichuan. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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