

[For Immediate Release]



C C Land Holdings Limited

Announces the Sales Performance for November 2010

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**Subscription sales increased by 33%
Year-on-year to RMB372 million**

(6 December 2010 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data up to end of November 2010. From January to November 2010 inclusive, the Group’s accumulated subscription sales amounted to about RMB5,649 million with a total gross floor area (“GFA”) sold of over 747,600 sqm, posting a substantial year-on-year growth of about 254% and 169% respectively.

For November 2010, the Group’s subscription sales posted an year-on-year growth of about 33% amounting to about RMB372 million, whereas the GFA sold reached approximately 44,000 sqm, a decrease of about 17% over the same period of last year. Subscription sales and GFA recorded month-on-month decreases of 39% and 42% respectively.

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About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 10 million sqm in terms of GFA and about 7.6 million sqm in terms of attributable GFA, covers key Western China cities including Chongqing, Chengdu, Kunming and key cities in Sichuan. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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