

**[For Immediate Release]**



**C C Land Holdings Limited**

**Announces the Sales Performance for August 2010**

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**Subscription sales and GFA sold increased by 890% and 851%  
to RMB722 million and 96,500 sqm respectively**

(7 September 2010 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for August 2010. The subscription sales posted a strong year-on-year growth of about 890% amounting to about RMB722 million, whereas the gross floor area (“GFA”) sold reached approximately 96,500 sqm, an increase of about 851% over the same period of last year. The encouraging sales figures were mainly contributed by the overwhelming response to the additional launches of three projects in Chongqing, which include No. 8 Peak Road; Riverside One, Wanzhou and Verakin New Park City - Zone W.

From January to August 2010 inclusive, the Group’s accumulated subscription sales amounted to RMB3,397 million with a total GFA sold of over 484,000 sqm, posting a substantial year-on-year growth of about 303% and 223% respectively.

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**About C C Land**

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 10.9 million sqm in terms of GFA and about 8.4 million sqm in terms of attributable GFA, covers key Western China cities including Chongqing, Chengdu, key cities in Sichuan and Kunming. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and Hang Seng Free-float Index Series.

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