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C C Land Holdings Limited
中渝置地控股有限公司*

(Incorporated in Bermuda with limited liability)

Website: www.ccland.com.hk

(Stock Code: 1224)

**CHANGE OF PRINCIPAL SHARE REGISTRAR AND
TRANSFER AGENT IN BERMUDA**

The board of directors (the “Board”) of C C Land Holdings Limited (the “Company”) announces that HSBC Securities Services (Bermuda) Limited of 6 Front Street, Hamilton HM 11, Bermuda has replaced HSBC Bank Bermuda Limited as the principal share registrar and transfer agent of the Company in Bermuda with effect from 1 December 2010.

Tricor Secretaries Limited of 26th Floor, Tesbury Centre, 28 Queen’s Road East, Wanchai, Hong Kong remains as the branch share registrar of the Company in Hong Kong.

By Order of the Board

Lam How Mun Peter

Deputy Chairman and Managing Director

Hong Kong, 1 December 2010

As at the date of this announcement, the Board comprises Mr. Cheung Chung Kiu, Dr. Lam How Mun Peter, Mr. Tsang Wai Choi, Mr. Lam Hiu Lo, Mr. Leung Chun Cheong, Mr. Leung Wai Fai, Ms. Poon Ho Yee Agnes, Dr. Wong Kim Wing and Mr. Wu Hong Cho as Executive Directors; Mr. Wong Yat Fai as Non-executive Director; and Mr. Lam Kin Fung Jeffrey, Mr. Leung Yu Ming Steven and Dr. Wong Lung Tak Patrick as Independent Non-executive Directors.

** For identification purposes only*