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C C Land Holdings Limited

中渝置地控股有限公司

(Incorporated in Bermuda with limited liability)

Website: www.ccland.com.hk

(Stock Code: 1224)

INSIDE INFORMATION

This announcement is made by C C Land Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Part XIVA of the Securities and Future Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors (the “Board”) of the Company wishes to inform shareholders and potential investors of the Company that the Group’s revenue and profit for the six months ending 30 June 2014 are expected to increase substantially, compared with the corresponding period last year. As disclosed in its announcement dated 19 July 2013, the Group recorded relatively low revenue and profit in the first half of 2013 as most of last year’s revenue could only be recognized in the second half of the year. The expected substantial increase in revenue and profit for the first half of this year was primarily attributable to the substantial increase in the total gross floor area completed and delivered in the first half of this year compared with the corresponding period last year, and, as disclosed by the Company in its 2013 annual report, the recognition of the revenue in the same period this year from the residential portion of the First City project in Guiyang, which was completed late last year but could only be delivered to buyers earlier this year. The non-recurring gain from the disposal of Ho Yeung Group Limited as disclosed by the Company in its announcement dated 13 November 2013 and its 2013 annual report was realized in January 2014, which also contributed to the substantial increase in the Group’s profit for the first half of this year.

This announcement is made based on, among other information, the Board’s preliminary review and assessment of the Group’s management accounts which have yet to be reviewed by the Company’s auditors. Shareholders and potential investors are advised to read carefully the results announcement for the six months ending 30 June 2014 when it is published by the Company by the end of August 2014.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

By order of the Board
Lam How Mun Peter
Deputy Chairman and Managing Director

Hong Kong, 17 June 2014

As at the date of this announcement, the Board comprises Mr. Cheung Chung Kiu, Dr. Lam How Mun Peter, Mr. Tsang Wai Choi, Mr. Leung Chun Cheong and Mr. Leung Wai Fai as Executive Directors; Mr. Wong Yat Fai as Non-executive Director; and Mr. Lam Kin Fung Jeffrey, Mr. Leung Yu Ming Steven and Dr. Wong Lung Tak Patrick as Independent Non-executive Directors.