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BOSSINI INTERNATIONAL HOLDINGS LIMITED

堡獅龍國際集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 592)

APPOINTMENT OF CO-CHIEF EXECUTIVE OFFICER AND CHANGE OF EXECUTIVE RESPONSIBILITIES OF AN EXECUTIVE DIRECTOR

APPOINTMENT OF CO-CHIEF EXECUTIVE OFFICER

The board of directors (the “**Board**”) of Bossini International Holdings Limited (the “**Company**”) announces that Mr. CHANG Min Huei (“**Mr. Chang**”) has been appointed as the co-chief executive officer of the Company (the “**Co-CEO**”) with effect from 6 May 2021. The biographical details of Mr. Chang are set out as follows:

Mr. Chang, aged 54, has over 30 years of experience in the apparel industry, in particular, extensive experience in brand management, rebranding, channel expansion and integration, and administrative management.

He was appointed as the General Manager of “Broadcast” brand, by Ribo Fashion Group Co. Ltd., a company listed on the Shanghai Stock Exchange (Stock code: 603196), to manage the online and offline channel integration, and the brand positioning of the main brand “Broadcast”, as well as to manage the high-end designer brand, PPT “Personal Point”, and to create a Nordic style brand, “Muchell”. He was appointed as the General Manager of Hazzys China from, the main brand of LF Group in Korea, by Baoxiniao Holding Co. Ltd., a company listed on the Shenzhen Stock Exchange (Stock code: 002154). Mr. Chang also served as a senior business consultant who successfully led the rebranding and repositioning of “LAMPO” Menswear. Mr. Chang graduated from Taipei Municipal Nangang Vocational College specialized in Mechanical Modeling.

* *For identification purpose only*

Mr. Chang is not appointed for a specified term and his appointment can be terminated by either party giving one month written notice. Pursuant to the terms of appointment, Mr. Chang is entitled to annual remuneration of RMB2,200,000, allowance, benefits in kind and performance related discretionary bonus. Mr. Chang's remuneration is recommended by the remuneration committee of the Company and determined by the Board with reference to his duties and responsibilities with the Company, his performance and prevailing market conditions.

Save as disclosed above, as at the date of this announcement, Mr. Chang (i) does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance; (ii) does not have any relationship with any director, senior management, substantial or controlling shareholder of the Company; (iii) does not hold any other positions with the Company and/or its subsidiaries; and (iv) does not hold any directorship in the last three years immediately preceding the date of this announcement in public companies, the securities of which are listed on any securities market in Hong Kong or overseas.

Save as disclosed above, there are no other matters relating to the appointment of Mr. Chang that need to be brought to the attention of the shareholders of the Company and there is no other information that should be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Board would like to extend its welcome to Mr. Chang on his new appointment.

CHANGE OF EXECUTIVE RESPONSIBILITIES OF AN EXECUTIVE DIRECTOR

Mr. CHEUNG Chi is currently an executive director and the chief executive officer of the Company. Following the appointment of Mr. Chang, with effect from 6 May 2021, Mr. Cheung will remain as an executive Director and will become a Co-CEO.

By Order of the Board
Bossini International Holdings Limited
Mr. Victor HERRERO
Chairman and Non-executive Director

Hong Kong, 6 May 2021

As at the date of this announcement, the board of Directors comprises three executive Directors, namely Mr. CHEUNG Chi (Co-Chief Executive Officer), Mr. ZHAO Jianguo, and Mr. CHAN Cheuk Him Paul, two non-executive Directors, namely Mr. Victor HERRERO (Chairman) and Mr. LAW Ching Kit Bosco, and three independent non-executive Directors, namely Mr. LEE Kwok Ming, Mr. CHEONG Shin Keong and Prof. SIN Yat Ming.